Faculty of Economics, Management and Social Sciences
at the University of Wuppertal
2006
Dear Reader,

Welcome to the Faculty of Economics, Management and Social Sciences at the University of Wuppertal.

This brochure offers you essential information about our research and lecturing team in our undergraduate and postgraduate degree courses in economics, management, and social sciences. The University of Wuppertal is home to seven faculties with more than 13,000 students. About one-third of these students are enrolled in courses offered by our faculty, and today already 15% are international students.

We are particularly happy to offer our international students an interesting and encouraging program of study with exceptional student services. To broaden the range of our degree courses, a new Master of Science (MSc) in International Economics and Management will be launched in 2007/2008. Teaching will be international and the language of study English. This program will benefit from our existing joint ventures with universities in the United States, Western and Eastern Europe, as well as Asia and Latin America.

With these prospects in mind we invite you to read on, hoping that the blend of our teaching and research is of interest to you.

Sincerely yours,

Lambert T. Koch
Dean of the Faculty

The University of Wuppertal

Wuppertal, the city renowned for its magnetic levitation train, was founded in 1929 through the conglomerate of the industrial cities of Elberfeld and Barmen as well as smaller municipalities. The city of 370,000 people is named after the “Wupper”, an outlet of the Rhine. Together with the neighboring cities of Remscheid and Solingen, Wuppertal forms the Bergish City Triangle.

University City Wuppertal

The University of Wuppertal (Bergische Universität Wuppertal) has existed since 1972, with its name linking it to the medieval ruling dynasty of the Counts and Dukes of Berg. Although the Grand Duchy of Berg had not existed for several hundred years, it enjoyed a brief revival under the rule of Napoleon. The region known as “Bergish Land” no longer has, however, any political or administrative connotations.

The University of Wuppertal offers an unconventional mix of courses, allowing for a varied and interdisciplinary study program. This can be seen for instance in the combination of subjects in teaching training programs, through the collaboration between engineering and commerce faculties and in the structurally multidisciplinary subject area of Safety Engineering. The University underwent major restructuring, completed on 1 October 2003.

Study Programs and Degrees

The University of Wuppertal has begun adapting its programmes in an effort to adhere to guidelines for the creation of a uniform “European” tertiary education system, outlined in the “Bologna Process”. The “consecutive study model” will include a Bachelor of Arts, Science or Business Administration (B.A., B.Sc., BBA). A Master’s Degree will be offered as the first stage in post-graduate education. The European study programmes are part of the ECTS (European Credit Transfer System), allowing for accreditation of completed courses within Germany and across Europe.

Postgraduate study and Doctorates

In the tradition of German universities, the completion of the doctorate is classified as the “postgraduate” phase of study. Through the introduction of the European Union’s “consecutive study model”, this separation has been adapted to include the Masters degree as well. Faculties at German universities traditionally have the power to award doctorates. This is also the case at the University of Wuppertal, and doctorate degrees are attainable in all faculties of the University.

On the following pages you will find information on our lecturing and research staff working on a wide range of topics within the fields of economics, management and social sciences.
Prof. Dr. Norbert Koubek
Chair International Management

Professor Norbert Koubek is Chair of Business Administration and International Management. He is engaged in national and international advisory activities, research projects and lecturing. Koubek is a member of the advisory board of Saarstahl Ltd., lecturer in the MBA-Program of the University of Warsaw (Center of Management and Training), member of the graduate examination board of the University of Mangalore, India and partner in a trilateral project between the University of Wuppertal, the Bayer AG, and the Trade Union for Chemistry and Energy. His research interests and publications are concentrated on the subjects of corporation strategies, branches, and regional studies.

Before joining the University of Wuppertal, Koubek started his academic career at the J. W. von Goethe University in Frankfurt am Main and worked for the European Union and with a strategic planning company in Munich. He was also a member of the research staff of the Economic and Social Research Institute in Dusseldorf.

Publications: www.wiwi.uni-wuppertal.de/koubek

Prof. Dr. Winfried Matthes
Chair Management and Controlling

Professor Winfried Matthes is Chair of Management and Controlling with special interests in computer-supported combined operative and strategic controlling, decision networks, participative controlling, and integrated decision models. He is co-editor of several book series: “Quantitative Ökonomie” (Quantitative Economics) with Eckart Bomsdorf (University of Cologne) and Wim Kösters (University of Bochum); “Planung, Organisation und Unternehmensführung” (Planning, Organization, and Management) with Norbert Szyperski (University of Cologne), Udo Winand and Harald von Kortfleisch (University of Kassel), Joachim Greise (University of Bern) et al.; “Europäische Wirtschaft” (European Economics).

Matthes has previously held positions at the Free University of Berlin and at the University of Cologne. From 1991 to 2005, he was Dean of the Faculty of Economics, Management and Social Sciences at the University of Wuppertal. He is also co-director of the Interdisciplinary Center of Management of Technical Processes and of the Institute of European Economics at the University of Wuppertal.

Publications: www.wiwi.uni-wuppertal.de/Veroeffent.494.0.html

Prof. Dr. Gerold Behrens
Chair Marketing

Professor Gerold Behrens is Chair of Marketing. He studied Natural Sciences, Engineering Science and Business Economics at the Free University of Berlin and the Technical University of Berlin, obtaining his degree in Engineering. After completion of his initial studies, Behrens obtained his doctorate in Business Administration at the University of Saarbrucken. He was awarded his postdoctorate qualification in Business Administration, after which he practiced as a University lecturer and professor at several universities.

Behrens is member of several national and international scientific societies. His research focus is concentrated on the relation between economic and behavioural sciences, especially with respect to behaviour-oriented marketing, advertising, and consumer behaviour. Behrens has published a number of monographs that address these topics as well as an encyclopaedia and several scientific articles.

Prof. Dr. Michael J. Fallgatter
Chair Human Resource Management and Organization

Professor Michael J. Fallgatter is Chair of Human Resource Management and Organization. His current research interests include entrepreneurship, organization theory, corporate governance, and human resource management.

Fallgatter earned his doctorate from the University of Jena and his postdoctoral qualification from the University of Bielefeld. For his postdoctoral studies, he received the Wolfgang Ritter Award for outstanding research in the field of business administration. He has been a visiting scholar at the Arthur M. Blank Center for Entrepreneurial Studies at Babson College in Boston, Massachusetts (USA). Fallgatter teaches courses primarily in human resource management and organization and entrepreneurship.

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Prof. Dr. Thorsten J. Posselt
Chair Retailing and Service Management

Professor Thorsten J. Posselt is Chair of Retailing and Service Management. His research interests are on contractual issues in retailing, services in retailing, issues of customer satisfaction and service convenience in different industries, service fees and customer acquisition by word-of-mouth. He has worked as a consultant for private companies and is also head of the Marketing-group of the Schmalenbach-Gesellschaft (a group of executives of German companies and university professors). Posselt is a member of an evaluation team which explores the research program "Innovation in Services" of the German government.

Posselt was visiting researcher at the University of California at Berkeley and the University of California at Davis. He studied economics and spent one year in the Stanford Ph.D. programme. He was awarded his doctorate for a thesis in industrial organization and his postdoctoral qualification for a thesis in marketing, both obtained at the University of Frankfurt. He previously worked at the University of Leipzig as Associate Professor of Service Management.

Publications: www.wiwi.uni-wuppertal.de/posselt

Prof. Dr. Hans Frambach
Chair Microeconomic Theory

Professor Hans Frambach is Chair of Microeconomic Theory. Having received his degree in economics from the University of Dortmund in 1988, Hans Frambach has since been affiliated with the University of Wuppertal. He earned his Ph.D. in Economics in 1992, and his postdoctoral qualification thesis of 1999, Arbeit im ökonomischen Denken (Work in Economic Thought), quickly became the standard work of reference in the field. His research interests are in New Institutional Economics, history of economic thought, microeconomics and economic theory of enterprises.

Frambach is lecturer at several universities and other scientific institutions, board member of several councils, committees and academic institutions and a coveted consultant for private enterprises. His latest works include: The Social Question and Fundamental Principles of Modern Market Economy – More Agreement than Contradiction, forthcoming in J. Econ. St., 2005/2006; Ideals and Reality: A Comment on Andreas Klinger's Article Veit Ludwig von Seckendorff’s Fürsten Stat and the Duchy of Saxe-Gotha, Eur. J. Law & Econ. 19, 2005; The Younger German Historical School and the Problem of Unemployment, J.Econ.St. 32, 4, 2005. Being a trained opera singer himself, Frambach also directs several choirs and musical ensembles in his spare time.

Prof. Dr. Stefan Thiele
Chair Auditing and Accounting

Professor Stefan Thiele holds the Chair of Auditing and Accounting. He is co-editor of the books Bilanzen, Bilanzanalyse, Konzernbilanzen (IDW Publishing) with Prof. Dr. Dr. h. c. Jörg Baetge (University of Muenster) and Prof. Dr. Hans-Jürgen Kirsch (University of Muenster). He was awarded his doctorate (and his "habilitation") in Economics from the University of Muenster and has previously held positions in the Team Baetge at the University of Muenster and at the University of Paderborn.

Publications: www.wp.uni-wuppertal.de

Prof. Dr. Hans-Joachim Niessen
Chair Microeconomics

Professor Hans-Joachim Niessen is Chair of Economics with specific focus on Microeconomics. His research covers a wide range of topics: consumer behaviour; consumer policy (in particular relating to the empirical analysis of transformation economies in Middle Eastern European Countries); longitudinal studies of taxpayer behaviour; decision making and the behaviour of small and medium-sized enterprises.

He has also worked on research projects on the empirical analysis of limits to social welfare states, the contribution of anticipatory variables to short-term business cycle forecasting and also the role and impact of fundamental values on the stabilisation of social market economies.
Prof. Dr. Lambert T. Koch
Chair Entrepreneurship and Economic Development
Professor Lambert T. Koch is Chair of Entrepreneurship and Economic Development. The aim of the chair is to integrate business and national economic aspects of entrepreneurship and innovation into research and teaching. Koch has also been a visiting professor at the University of Klagenfurt, Austria and the Case Western Reserve University at Cleveland in the United States.

In addition to his research work published in numerous books and articles in the fields of entrepreneurship, entrepreneurial management, enterprise policy, entrepreneurial networks, evolutionary economic policy, and international economics, he is involved in consulting on entrepreneurship. Additionally, Koch is a political advisor and has a management function in entrepreneurship and regional development projects, e.g. with the German Federal Ministry for Education and Research. He is vice-president of the German Entrepreneurship Research Association as well as director of the Institute for Research in Entrepreneurship and Innovation at the University of Wuppertal (www.igif.de). For his activities, Koch has been awarded several prizes, inter alia two consecutive first place awards in the national ranking for entrepreneurship education in Germany.

Publications: www.koch.uni-wuppertal.de

Prof. Dr. Michael Nelles
Chair Finance and Banking
Professor Michael Nelles is Chair of Finance and Banking. He obtained a degree in Business Administration and his doctorate from the University of Essen. Nelles has a broad teaching experience, and his research interests revolve around the issues of corporate finance (e.g. exchange rate target zones and stock price volatility), mergers & acquisitions and IPOs.

Prior to entering academia, he worked in investment banking, corporate finance, and private equity for Barclays de Zoete Wedd (BZW) in London. In addition to his teaching and research activity, Professor Nelles is member of several supervisory boards. He also holds a position as advisor to the Journal of International Money and Finance. Nelles is author of several refereed articles in national and international journals (Journal of International Money & Finance, International Review of Economics & Finance, and Applied Financial Economics). Moreover, he has published a wide range of working papers and monographs.

Publications: www.wiwi.uni-wuppertal.de/Publikatio.731.0.html

Prof. Dr. Ronald Schettkat
Chair Economic Policy
Professor Ronald Schettkat has been Chair of Economic Policy since 2004. Having studied engineering and economics in Hamburg and Berlin, he began a truly international career with positions at the Social Science Research Center in Berlin and at Utrecht University in the Netherlands. Schettkat has also held several visiting positions, among others at the UC Berkeley, Stanford University, and Princeton University in the United States; Bologna and Modena in Italy; and the Free University Amsterdam in the Netherlands. He was also Fellow of the Russell Sage Foundation (New York) and the Netherlands Institute for Advanced Study.

Professor Schettkat has published more than 100 articles in scholarly journals and 15 books with international academic publishers. His work on a wide range of economics has also been recognized outside the academic community and has been cited in numerous publications such as ‘The Economist’, ‘New York Times’, ‘Die Zeit’, ‘Der Spiegel’, and ‘The New Yorker’. Professor Schettkat also worked as a consultant for the German Government, ILO, OECD, the EU Commission, and the European Parliament.

Publications: www.wiwi.uni-wuppertal.de/schettkat

Prof. Dr. Paul J. J. Welfens
Chair Macroeconomics and Jean Monnet Chair for European Economic Integration
Professor Paul J. J. Welfens holds the Chair of Macroeconomics and the Jean Monnet Chair for European Economic Integration. Welfens has testified before the US Senate and before the European Parliament; Welfens also has been a consultant to the IMF and has been invited to seminars both at the IMF and the World Bank. He is Managing Co-editor of the book series, “European and Transatlantic Studies” (Springer Publishing) with Robert Z. Lawrence, Kennedy School of Government/Harvard University. He also is Managing Editor of the Journal ”International Economics and Economic Policy” with Holger Wolf (Georgetown University, Washington D.C.) and Jürgen Wolters (Free University of Berlin). Raised in Germany, Switzerland and France, he has a truly European background. He was awarded his doctorate and his post-doctoral qualification in Economics from the Mercator University of Duisburg and has previously held positions at AICGS/the Johns Hopkins University, the University of Muenster and the University of Potsdam. Welfens is also the President of the EIIW.

Publications: www.euroeiw.de
Prof. Dr. Peter Kappelhoff
Chair Methods of Economic and Social Research

Professor Peter Kappelhoff is Chair for Methods of Economic and Social Research. He is also a member of the Section on Sociological Methods of the German Sociological Association.

Academic degrees: Master of Science in Mathematics from the University of Cologne, Ph.D. in Sociology from the University of Cologne, and postdoctoral studies in Sociology from the Christian-Albrechts-University in Kiel. Current research interests: philosophy of science and evolutionary epistemology, evolutionary economics, complexity theory and multi-agent systems, social network analysis and advanced methods of marketing research.

Publications: www.uni-wuppertal.de/schneider/

Prof. Dr. Manfred R. Wolff
Chair Business Information Systems Management

Professor Manfred R. Wolff is Chair of Business Administration and Business Information Systems Management. Academic career: B.Sc. in Management & Engineering (Technical University of Karlsruhe), B.Sc. in Business Mathematics (University of Cologne), MBA (University of Cologne), Ph.D. in Business Administration and Social Sciences (University of Cologne).

Research and corporate affiliations: University of Bonn, Cornell University, IBM Scientific Center, GMD Institute of Applied Mathematics, IBM Production Research. His current research interests focus on the optimisation of logistic processes, workflow control of administrative business processes, and the design of business ICS.

Publications: www.statistik.uni-wuppertal.de
Prof. Dr. Claus Ahrens
Chair Civil Law

Professor Claus Ahrens is Chair of Civil Law, particularly Economic Aspects of Civil Law. He wrote his doctoral thesis and his postdoctoral qualification at the University of Wurzburg.

Ahrens is especially interested in legal studies on intellectual properties, law of unfair competition, antitrust law, and the protection of the persona as well as economic aspects of the persona. Further subjects of his legal studies are aspects of trade law, corporation law, and common civil law.

Publications: www2.uni-wuppertal.de/fb1/ahrens/(and follow the link labelled “Forschung”)

Prof. Dr. Juergen A. Brand
Chair Public Law

Professor Juergen A. Brand is Chair of Public Law and teaches German and European Public Law and European legal history. As a fellow at the Max-Planck-Institute of European Law History in Frankfurt am Main, Brand published several abstracts and the second volume of an economic-based history of labour courts in Germany (2002). At the moment, he is working on a project exploring the legal sources of European “protoindustrialization” with colleagues from four European countries.


Prof. Dr. Guenter W. J. W. Borchert
Chair Labor Law and Social Security Law

Professor Guenter W. J. W. Borchert is Chair of Law with a speciality in the area of Labor and Social Security Law. Borchert is a visiting professor at the Dalian University of Technology in China. He was awarded his doctorate in Law (J.D.) from Regensburg University.

Publications: www.borchert-g.de

Prof. Dr. Dr. Bernhard Losch
Chair Public Law and Jean Monnet Chair of European Community Law

Professor Bernhard Losch is Chair of Public Law and the Jean Monnet Chair of European Community Law. Losch has obtained degrees in Cultural Sciences and Law.

He has studied at the Universities of Tübingen and Hamburg and was awarded his postdoctoral qualification in Tübingen. Losch also completed a term of studies in Florida (USA). He is a member of the Public Law Teachers Association, and his areas of research include constitutional law, local government, and law and culture.

Prof. Dr. Günter Wachtler
Chair Sociology/Social Psychology; Fields of application: Labour, Industry, Organisation

Prof. Dr. Günter Wachtler holds the Chair of Sociology/Social Psychology, Fields of application: Labour, Industry, Organisation. He studied at the University of Munich, where he also completed his PhD. Then he worked for several years at the Faculty of Sociology at the University of the German Federal Armed Forces (Bundeswehr), before he was appointed at the University of Wuppertal. His main fields of research interests include analysing the interconnection between changes in the social structure of society and changes in operational and corporate organisation of labour. Hereby both the enlightenment of the impacts of society on the processes of labour conditions and the implications of new forms of labour organisation on the relationships in society are dealt with.

Prof. Dr. Ludgera Vogt
Chair General Sociology

Professor Ludgera Vogt is Chair of General Sociology. Previously she worked as a research assistant at the Universities of Hagen, Bayreuth, Regensburg, and Dortmund. Her award-winning dissertation (submitted in 1995) dealt with the phenomena of honour in today’s society. Vogt received her postdoctoral degree with a contribution on civil societies and non-profit organizations. She recently completed an empirical research project at the German Research Foundation on the same topic. Her current research areas include: theory of sociology, political sociology, cultural sociology, social disparities and civil societies.


Prof. Dr. Ulrich Braukmann
Chair Business Administration Education and Entrepreneurship Education

Professor Ulrich Braukmann is Chair in Economics and Business Administration Education and Entrepreneurship Education. His main areas of research include human resource development and economic and entrepreneurship education. In his research Braukmann is specifically interested in the development of managerial competencies and the development of entrepreneurial personalities. Due to the efforts of Braukmann, the University of Wuppertal was also honoured as the best German university in entrepreneurship education in 2001 and 2003.

Braukmann is founder and director (with Professor L. T. Koch) of the Institute for Research in Entrepreneurship and Innovation (www.igf.de). He has many years of experience as an organizational developer, trainer and examiner in various areas of economic and vocational training as well as entrepreneurship education. He completed his Ph.D. ("summa cum laude") at Cologne University and wrote his professorial thesis for his postdoctoral qualification at Jena University. Offered four different professorships, Braukmann joined the faculty at the University of Wuppertal as chair of his department.

Publications: www.brauk.uni-wuppertal.de

Prof. Dr. Herbert Grymer
Chair Applied Sociology

Professor Herbert Grymer is Chair of Sociology and Applied Sociology. His main fields of research and teaching are in urban sociology and planning. Grymer is mainly responsible for the key qualifications of communications, moderation, and conflict management for bachelor studies. Furthermore, he is involved in development and consulting projects for firms and in moderation and conflict management training for managers and executives. He is currently working on a project called "Age-Based Cities" for the representation of senior citizens and on a project called "Criteria and Operation Handbook for the Development of Sustainable Business Parks" for the Ministry of Environment, Agriculture and Consumer Protection of North-Rhine Westphalia. His most important recent publication is: Herbert Grymer, Dietmar Köster, Melanie Krauss, Myrto-Maria Ranga, Jan-Christoph Zimmermann, "Altengerechte Stadt - Das Handbuch. Partizipation älterer Menschen als Chance für die Städte", Münster 2005, Ministerium für Generation, Familie, Frauen und Integration des Landes Nordrhein-Westfalen, Editor: Landessenienvertretung NRW e.V.

Prof. Dr. Klaus Türk
Chair Sociology of Organization

Professor Klaus Türk is Chair of Sociology, particularly Sociology of Organization. Before joining the faculty of the University of Wuppertal in 1990, he worked at the Universities of Hamburg and Trier. His main research activities concern the history, functions, and roles of organization in modern societies and the cultural history of work, especially as represented in visual art since the Middle Ages. He has cooperated with the Milwaukee School of Engineering in Milwaukee, Wisconsin (USA) with specific respect to this topic for several years now.

Dr. Thomas Lemke is assistant at the chair. His research subjects are social and political theory, sociology of organization, biopolitics, and social studies of genetic and reproductive technologies. For further biographical information, research projects, and publications: www.thomaslemkeweb.de. Dr. Michael Bruch is also a member of the chair. His research subjects are theories of modern societies, political-economy of Post-Fordism, Global Governance, and history of modern organization. Currently he is working on the genesis of organization as an element of modern Governmentality.

Publications: www.orgsoz.uni-wuppertal.de

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Publications: www.brauk.uni-wuppertal.de
Honorary Professorship/APL/
Temporary Professorship

Bartelmus, Peter, Economics
Endreß, Martin, Sociology
Eckert, Hans-Ulrich, Law
Gester, Heinz, Law
Monse, Kurt, Economics

Senior Lecturer

Chisholm, Lynne A., Sociology
Grieger, Jürgen, Business Administration
Jungmittag, Andre, Economics
Kreissl, Reinhard, Sociology
Müller-Seitz, Peter, Business Administration
Vorsteher, Hans-Jürgen, Business Administration

Important Addresses:

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Düsseldorf International Airport
Wuppertal 23 km

Cologne Bonn Airport
Wuppertal 59 km