Paul J.J. Welfens

European Institute for International Economic Relations (EHIW) University of Wuppertal (www.euroeiiw.de) Jean Monnet Chair for European Integration, Chair of Macroeconomics, University of Wuppertal Research Fellow at IZA, Bonn; Non-resident Senior Fellow at AICGS/Johns Hopkins University, Washington DC; Alfred Grosser Professorship 2007/08, Sciences Po, Paris Macroeconomics and Global **Financial Markets** International Banking, Asset Market Dynamics and Monetary Policy in the World Economy

EU Eastern Enlargement <u>(end of file)</u>

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Required Readings

- Chapter 2: IMF (2016), World Economic Outlook, April
- PRASAD, E.S.; RAJAN, R.G. (2008), A Pragmatic Approach to Capital Account Liberalization, IZA Working Paper No. 3475.
- WELFENS, P.J.J./RYAN, C., eds. (2010)
- LINDGREN ET AL. (1999), Financial Sector and Restructuring: Lessons from Asia, IMF Occasional Paper No. 188, Washington DC
- WELFENS (2012), paper on Euro Crisis, see <u>www.eiiw.eu</u> or www.aicgs.org



Financial Market Dynamics and Challenges 2014-2016 Instabilities in China – domestic speculation

wave or structural decline in output growth (total factor productivity growth and hence expected profits)

- Very low real interest rate (r) in the US, UK, EU, Japan and Switzerland – will global savings rate decline due to fall of r or will it continue to be high due to global demographics (ageing?); about 23% global savings rate for many years
- Low r brings rather high stock market price levels US/EU 27.04.2017
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Real Interest Rate US, Germany, UK,

- Switzerland and France 2015-2017
- Nominal interest rate of government bonds is zero (or even negative)
- With positive inflation rate π except for Eurozone 2016 (deflation!) the real interest rate is negative = incentives for overinvestment (MPC = r = i π)
- QE policy(Quantitative Easing: dM= -dB) of the ECB 2015-2017= lower real interest rate and real depreciation; European Central Bank buys government bonds (-dB); pays with money (dM>0)



BREXIT UK

UK will leave the EU on the basis of referendum of June 23, 2016 (51.9% pro BREXIT); disorderly referendum (normal result with standard gov info policy would have been 52% for Remain: Welfens, An Accidental BREXIT,London:Palgrave 2017)

- Higher financial market volatility after June 23, 2016; new May government in UK.
- London as EU28 financial center losing ground; many jobs relocated to New York or EU27 as
 EU financial passport for banks in the UK no longer valid after March 29, 2019



International Perspectives

- 2015/2016 temporary reduction of global output growth, trade growth; 2017 Trump as US president = US and EU stock market rally = higher growth...
- ICT/internet expansion in North +South still working = contributing to growth; innovation+
- Global population growth (7 bill. now, 10 in 2050)
- **Declining oil prices** 2014-2016; hardly strong increase to be expected (investment in renewables in 2015 = 4 times that in conventional fuel), stimulates output in OECD+China; *global growth rate = 3%* 27.04.2017 P.J.J. Welfens www.eiiw.eu 7

BIS Annual Report 2016: Low real interest rates for government bonds



¹ Weighted averages based on rolling GDP and PPP exchange rates; nominal policy rate (yield) less consumer price inflation excluding food and energy. ² Bloomberg generic bonds; as at 27 May 2016.

Sources: Bloomberg; national data.

BIS Annual Report 2016: Growth Decomposition (capital K, labor L, knowledge A); labor supply falling...



¹ Excluding China, the Czech Republic Hungary and Poland ² Period averages ³ For 1987–90, only 1990 forecast

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London as EU/global financial

- Center
 For EU28: Specalized financial services (risk management, corporate bonds placement) in London; if UK leaves the single market...
- Financial instabilities likely if certain services are no longer available at normal prices for firms in EU27 countries after 2019.I
- Does the EU27/do EU27 countries timely encourage provision of new key financial services? No = Risk



EU und Euro Perspectives 2016; plus BRICs/OPEC





1. Introduction: Key Concepts and the Asian Crisis

Global financial markets

- Bonds (domestic government bonds, foreign bonds, domestic company bonds, foreign...)
 - Yield, risk (volatility of price), liquidity
- Money: international reserve assets; international transaction currency (US \$, Euro, Pound, Yen, Yuan)
- Real estate markets: financed through loans
- Stock markets (domestic vs. foreign)
 - Yield, risk (volatility of stock price index), liquidity



Financial Markets...

- Global financial markets = interdependent network of markets and banks
- Banks, interbanking market, central bank
 - Banking crisis in country X (big country) always a risk for the whole world economy
 - US/Transatlantic banking crisis 2007-09;
 - Euro crisis of 2010-2014: governments of Greece, Ireland, Portugal lose access to capital markets...; Spain &
 - Previously Asian Crisis 1997/98
 - World Depression 1929-1933 (GDP US: -25%)

Why Are Financial Markets So

Important? Accumulation of assets over time;

- Ratio of wealth to income rising over time
- Demographic challenge: life expectancy rising; retirement savings increasingly crucial
 - Pay-as-you-go state social security system (pensions): difficult with group of young people declining(19-64/64+)
 - Private savings; private capital funded pension funds rising in importance – unpleasant experiences in Latin America, Poland, Hungary after 2000 when governments nationalized private capital stocks and "enlarged" public pension plans; debt-GDP ratio of Poland, Hungary fell – was accepted by the Commission = bad signal... 27.04.2017



Inequality Within Countries is Rising

- Top 20% of income pyramid has 80% of wealth in OECD countries
 - Small group of owners of stocks
 - Bequest to smaller cohort of wealth owners than in the previous generation
 - Ratio of wage of skilled labor to unskilled labor is rising in OECD countries

Investors have three key goals



Ultimate safe asset is gold; gold vs. oil (or gas) vs x





Source: Statista, World Bank 27.04.2017 P.1.1.V

-0,60 -0,80 -1,00 -1,20

Ultimate safe asset is gold; gold vs. oil (or gas) vs x





Growth rate of Annual average gold price / US GDP deflator (base year 2005 in percent)



Source: Statista, World Bank 27.04.2017 P.J.J.

Ultimate safe asset is gold; gold vs. oil (or gas) vs x





Source: Statista, World Bank



Risks Are A Fact of Life



Portfolio with negatively correlated risks of assets i and j

Get info on sources of risk; hedging possible?

Sell the risk to specialized companies (e.g. insurance firms)

Financial Market Globalization

Financial Markets: main assets are

- Government bonds (risk-free: CH, GE, US(interest i))
- Risky company bonds (interest rate i'); risk premium is i'-i assuming that government bond is risk free
- Stocks specific risks, have high yield (in long run)
- Real Estate rather illiquid
- Money (domestic money, foreign money) is liquid
- Financial globalization = more cross border investment; foreign savings financing investment. Capital flows: yield and risk!

Info derived from i'-i (gov. bonds of country C and AAA)

- Risk of default typically assessed by rating agencies (AAA= 0 default probability; C= junk)
- Formula (quasi-arbitrage) for a world in which investors can chose riskless asset with yield i and risky asset with yield i' which has a probability of default p'
 - (1-p')(1+i') = 1+i
 - Taking logs gives (In 1+x = x for small x) i'-i=p'; that is the probability of default is equal to the difference between j', and i 27.04.2017



How the Financial System

Works

Government

Government defines the rules of the respective markets;

Bank of International Settlements (Basel) is reponsible for prudential supervision (minimum equity requirement for banks etc.; 8% under Basel I and II; even more ambitious under Basel III – to be implemented by 2019) 27.04.2017

Private Institutions (e.g. banks; guarantee schemes)

Banks compete for depositors; transformation of short term/medium term deposits into long term loans = intermediation

Banks can also refinance loans through placement of bank bonds in the market. Rating of bank is important since this determines cost of capital

Risk for bank if confidence is lost P.J.J. Welfens www.eiiw.eu

Depositors and Investors

Depositors are insured up to 100 000 Euro in EU (national rule); if insurance is from government this backing effectively is valid only to the extent that the government itself is solvent and could cope with a major banking crisis (Cyprus 2012/2013 is a case where government cannot come up with effective guaran-tee; banking sector to big=25% of GDP in 2012, government debt-GDP ratio too high; credible?

Asian Crisis



Crisis erupted in Thailand in 1997, followed by several ASEAN countries; **regionalization!**

Massive devaluation of the BAHT in Thailand (and of other currencies) = increasing burden of foreign indebtedness – reflecting currency mismatch under de facto fixed exchange rate regime (i=i*+a`!)

Also maturity mismatch: financing longterm investment projects short-term; if i* short goes up there will be problems – e.g. construction company in Bangkok (\$ loan; revenue in Baht)
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Financial System





Domestic Investment/Foreign Savings

- Most investment is domestically financed
- Feldstein Horioka hypothesis ("FHH"): no role of foreign savings for financing investment – even in a world with liberalized capital flows (since 1970s); domestic S & I highly correlated
 - **Empirically**(I/Y)i = $a_0 + a_1$ (S/Y)i + ϵ ; cross country regression (countries i=1,2...N) as a_1 found to be unity we have the FHH confirmed – despite all liberalization of financial markets in the 1970s+1980s, respectivly.
 - Alternative (Welfens, 2016) approach: stock internationalization (ownership of stocks) of GERMAN MNCs and look at their geographical internationalization; = foreign savings in German I and German outward FDI is also crucial....²⁶



Feldstein-Horioka: New

- Thoughts
- Critique Welfens (2012): presence of foreign investment (MNCs' subsidiaries) creates problems for defining "domestic investment" (now includes reinvested earnings of foreign subsidiaries); if domestic investors invest only in Volkswagen etc, die MNC charateristic of VW implies that German savings relevant for investment abroad!
- JUNGMITTAG/UNTIEDT show that FHH becomes less relevant in EU (consequence of single market)
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Capital Flows (Inflows)

Capital Flows (inflows)

Portfolio inflows

FDI inflows

Short term Long term

Long term



If we take closed economies

Opening up Opening up

- A) First trade liberalization?
- B) First capital account liberalization?
- The issue of sequencing is crucial: If B) is chosen this is often not sustainable; possibly, first high short term net capital inflows bring about appreciation of the currency – in a system of flexible exchange rate – which undermines exports of goods; under fixed rate central bank intervenes = increase of money supply (M) P.1.1. Welfens www.eiiw.eu 27.04.2017 29



International Capital Flows and Current Account

- Under flexible exchange rate
 - Net import of goods and services imply
 - Equally high net capital imports (foreigners buying government bonds or real estate or stocks or...)
 - Net capital imports = increase in foreign indebtedness D*; critical ratio is D*/Y. If ratio exceeds critical level sudden outflows could occur (problem in some developing country; and GREECE, Ireland 2011/2012

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Assume that capital inflows

increase...

- Capital inflows increase are there enough profitable investment opportunities?
 - Role of institutional framework set by government: improvement = more inflows
 - Role of entrepreneurship: if enhanced =more investment opportunities
 - If savings rate is relatively low then international capital inflows can raise investment-GDP ratio and this raises economic growth

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Banks, Loans, Capital Markets, Innovations in the 2 Decades after 1990

Stage I: Bank gives loans; but has 8% equity requirement, so...

> Bundling of loans and selling in capital markets = securitization

> > ?Risk management

Originate & distribute": Poor incentives for banks' loan policy/risk management as banks anticipated: they could get rid of loan packages by selling loan bundles in capital market 27.04.2017 P.J.J. Welfens www.eiiw.eu 33



Financial Innovations Raise Systemic Risk Unless Adequate Regulation

Light regulation = facilitates innovation Banks strongly regulated on paper, not in reality

Can we get optimum regulation?

Big banks: too big to fail-problem

Regulatory approach in US and UK have strong impact on OECD countries



Asian Crisis 1997/98

Thailand, Indonesia, Malaysia etc.

- Had high capital inflows before (3-4% of GDP)
- (In)formal fixing of exchange rate = incentive to take \$-denominated loans at low interest rate
- High growth, low inflation, low gov. deficit ratios
- July 1997 Baht devaluation (Thailand); other devaluations followed, recession, mass unemployment; downgrades of sovereign debt, bank runs, inadequate prudential supervisions = became later starting point for IMF FSAP= Financial Sector Assessment Programme (regular reports)

Lessons from Asian Crisis 1997/1998



- Initially normal growth, low inflation, effectively fixed exchange rates; domestic banks gave many loans, firms took even more \$- denominated loans abroad at low interest rates
 Problem of original sin
- Problem of original sin
 - Currency mismatch (peso revenue, \$ debt of firm)
 - Maturity mismatch: short term lending abroad under fixed exchange rate: for financing long term investment project; what happens if there are high sudden outflows & after devaluation?

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Effects of Free Capital Flows... Capital flows stimulate structural

change/investment and economic modernization...

- If capital flows out this will cause a strong rise of the real interest rate = fall of investment (I(r)) and recession; policymakers know: hence capital flows normally have a disciplinary effect on host country (except in monetary union with lack of rules...)
- Caveat: capital flows out because of problems in host country or positive shock in source country 27.04.2017
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Current Account Deficit/GDP Ratio (by regions; IMF); USA with deficits; individual countries also

IMF Data Mapper ®

Advanced economies

Emerging market and developing

Asia and Pacific

North America

Europe

World

economies

Current account balance (percent of GDP) (Percent of GDP)



[©]IMF, 2012, Source: World Economic Outlook (April 2013)

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The Role of Money

Money is

- Unit of account
- Means of transactions
- Store of value
- (vehicle currency; KRUGMAN)



 Basic Aspects of Holding Money (λ, λ' as positive parameters)
 Holding money (liquidity) has opportunity costs:

- nominal interest rate i
- real interest rate $r = i inflation rate (\pi); I(r)!$
- Demand for money: M^d = Pm(Y,i) = P[λY λ'i]; special specification (CAGAN; e' is Euler number) of the demand for money: m= Y^η e' ^{-εi}; Inm = ηInY -εi
- Equilibrium condition money market M/P = $\lambda Y \lambda' i$
- Foreign money; fixed exchange rate vs. flexible exchange rate system welfens www.eiiw.eu



Money and Capital Markets



Fixed exchange rate system

Fixed exchange rate system:

- Government fixes a parity (in a system with n countries and currencies there are n-1 exchange rate!); equilibrium parity derived from P=eP* (* for foreign variable, e is nominal exchange rate, P price level)
- One country (or several countries) as "anchor country" vis-à-vis countries will fix the exchange rate: After World War II the US \$ is dominating
- \$ as dominant international reserves: functions (e.g. view of China's central bank): liquidity, store of value
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Fixing the Exchange Rate A system of fixed exchange rates

- facilitates trade, but could cause disequilibrium in the current account balance which is determined by Y, Y* and the real exchange rate eP*/P:=q*
- facilitates international capital flows if there are no risk premiums and no expected depreciation the nominal interest rate i (home country) will be equal to i*
- The law of one price will hold: P=eP* (P is the price level); hence lnP(t) = lne(t) + lnP*(t); note: the logarithmic differentiation with respect to time t is a growth rate: Hence dlnP/dt = dlne/dt + dlnP*/dt; small country facing problem of imported inflation (with dlne/dt=0) P.J.J. Welfens www.eiiw.eu 43

Current Account in Nominal Terms and in Real Terms



- CA nominal = PX eP*J (X is export quantity, J is import quantity)
- CA real = X(q*,Y*,v/v*) q*J(q*,Y,v/v*) where v is rate of product innovation, v* is foreign product innovation rate; X is a positive function of q*,Y* and v/v* and J a negative function of the real exchange rate (* for foreign variables); dCAreal/dq*>0 if η+η*>1
- If P should increase faster than P* a given nominal exchange rate implies loss of international competitiveness and CA<0</p>



The Analysis Can Be Refined... Consider tradable goods – for those the law of one price will hold (if such goods are homogeneous) and nontrabable goods

BALASSA-SAMUELSON effect: price of nontradables will increase faster than that of tradables since wages in the non-tradables sector will increase as fast as in the tradables sector where, however, the productivity growth rate exceeds that of the nontradables sector; mark-up pricing then implies a rising role of the relative nontradables price since mobile workers (across sectors) imply equal rise of wages in T- & N-sector

Balassa-Samuelson Effect: Relative Price

The inflation rate in a relatively poor open economy under fixed exchange rate will rise faster than in the advanced economy: the reason for this is the relative rice of nontradables prices over time which is relatively strong in the poor country facing economic catching-up. Demand for non-tradables rises parallel to real per capita income

 Unclear to which extent foreign direct inflows in the N-sector/T-sector affect outcome.
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Monetary Approach to the Balance of Payments (Harry G. Johnson, R Mundell); fixed ex. rate

- Demand for money (1) M^d = Pm(Y,i)
- Law of one price (2) P=eP*; (3) M= H+eR` (H is domestic credit of central bank to commercial banks; R` is nominal foreign reserves at the central bank
- If the foreign price level (in the rest of the world/in the world market) is raised P* as well as P note e is given! will increase. As P is rising the demand for money increases; hence money supply M<M^d; excess demand for money causes additional export of goods = increasing supply of foreign currency in foreign exchange market: Central bank intervenes, buys foreign currency = increase of reserves = increase of M (money supply: note M= H+eR' so that a rise of R' raises M!)

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Requirements for a currency to be a preferred foreign reserve

- Country (or origin of reserve currency) should have
 - **big economy** = major trading partner
 - world-class banking system (liquidity, store of value, intermediation)
 - Iow inflation rate (monetary policy!); under fixed exchange rate system other countries will import the inflation rate of the reserve currency country

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Monetary Approach to the Balance of Payments (Mundell, H.G. Johnson) Consider an open economy with tradable goods (T) and non-tradable goods (N)

- Arbitrage brings about 1) P^T = eP^T* (* for foreign variable; P^T* is price index of reserve currency country)
- Domestic price index (0< α <1): P= (P^T) $^{\alpha}$ (P^N) $^{1-\alpha}$
- Money market equilibrium M = Pm(Y₀, i₀)
- Inflationary policy in reserve currency raises P^{T*} and hence P^T (via arbitrage) and hence P; hence excess demand in money market; small open economy raises exports = excess supply in foreign reserve market = central bank intervention = dM>0;

Fixed Exchange Rate System





If there is an excess demand...

- In case of excess demand the country must devalue – at some point!
 - central bank can cover excess demand until is has run down its reserves
 - can central bank/government borrow foreign exchange?
 - What happens in the context of a strong devaluation

EMU means one currency, one central bank

- Convergence criteria (selection starting countries and newcomers to EMU):
 - Inflation rate should be low (not more than 1.5 points above the 3 countries with the lowest rate)
 - Interest rate maximum of 2 percentage points above interest rate in three best inflation performing countries
 - Deficit-GDP ratio below 3%
 - Debt-GDP ratio below 60%

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Analytical key elements in

- System of fixed exchange rate
 Small open economy can export as many tradables as it wishes; money supply is endogenous for country I (home country); II is reserve country
- Fixed exchange rate facilitates trade, but gives foreign reserve country big impact on both price level in II and in I!
- Recall quantity theory: M V = P Y
- $g_M + g_V = g_P + g_Y$ (g growth rate; V is velocity; g_P inflation rate π) P.J.J. Welfens www.eiiw.eu 53



Fixed Exchange Rate System IS, LM, ZZ model (Price level is given)

- Endogenous variables are r, Y, M
- Mundell Fleming model of open economy under fixed exchange rate system); domestic equilibrium is full employment, external equilibrium: balance of payments (current account should be balanced)
- Flexible exchange rate
 - M is exogenous
 - Endogenous variables are r, Y and e (P is given in the Mundell Fleming model)
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Mundell Fleming Model: Expansionary Fiscal Policy under Flexible Exchange Rates





Monetary Integration in EU

- Fixed exchange rate system until 1973: EU currencies fixed vis-à-vis the \$...
- Bloc-floating 1973-1979
- 1979: Creation of European Monetary System (EMS I): parity grid with Germany's Deutsche Mark becoming the anchor of the system: +/-2.25%; later up to +/- 12%
- 1999 start of the Euro and the European Central Bank/European System of Central Banks (ECB+national central banks); 2010/11 Euro²Crisis...



Flexible Exchange Rate System

If the exchange rate is flexible what determines the short term and long run equilibrium in the foreign exchange market?

- eP*=P is law of one price for the long run
- In the short term the dynamics of portfolio decisions (and capital flows in the medium term) will determine the equilibrium exchange rate
- Consider money M, domestic bonds B, foreign bonds B* which is the starting point of the Branson model; shares in M, B and F* <u>(in foreign currency)</u> must add.up.to 1.

Branson Model: nominal value of wealth is A", h is negative function of i and i*...

Stylized equilibrium lines in the graph



Expansionsary Open Market Policy in Branson Model



- At a given line MM the BB curve shifts to the left:
 - Nominal depreciation (and real depreciation as long as P is not rising)
 - A fall of the nominal (and real) interest rate
 - Quantiative Easing in the US and the UK 2008-2011 is massive expansionary open market policy (dM>0, dB>0: central bank buys bonds)



- Only two of the equilibrium market conditions are independent (budget constraint!!)
- The model determines the nominal exchange rate e and the nominal interest rate
- If we have an open market policy (dM=-dB) the nominal wealth is not changing; but new equilibrium point, e and i are changing therefore!



dM>0; dB<0; dM=-dB; Leftward Shift of BB Curve etc.





Fixed Exchange Rate System vs. Flexible Exchange Rate System UK-dominated Gold Standard was a fixed exchange rate system; countries fix exchange rate vis-à-vis gold – system ended after World War I (1914-18); price level P constant in the long run; fluctuations over time

Bretton Woods: 1944-1973; dominated by US; US \$ is reserve currency with a fixed gold parity. EU countries fix exchange rate vis-à-vis \$. Money supply in EU countries endogenous!
Flexible \$ exchange rate after 1973



Monetary Integration in

Europe

- Institutional steps:
 - (1) Free trade
 - (2) Free capital flows; 1+2 in EU single market
 - (3) Cooperation among central banks
 - (4) Pressure of big low inflation country on other countries in the EU to follow low inflation policy of Germany
 - Countries with higher inflation rate lose competitiveness = net exports will decline = output decline = adjustment
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Monetary Union (EMU)

 Monetary Union = fixing exchange rates once and for ever/or one currency (European Monetary Union) Macroeconomic Perspective (2^{**} Country Approach)

- Open Economy Perspective
 - GDP (Y) and growth of Y in country I; GNP≠GDP
 - Gross domestic product (& growth) in country II
 - Employment in country I and country II (unemployment rates; domestic equilibrium)
 - Current account deficit/surplus (country I=-country II)
 - Output price level (P) and inflation (dP/dt)/P
 - Asset prices (P' is stock market price index, P'' is price of oil/gas)
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GDP and GNP

- GNP (Z) = GDP (Y) plus net factor income from abroad; <u>Z = Y(1-B)</u> if capital stock fully owned by foreign investors and Y=K^BL^{1-B}
- We know that Y = rK + wL (r is real interest rate, K capital sock, w real wage rate (W/P; W is nominal wage rate), L is labor; if output is given by (1): $Y = K^{\beta}L^{1-\beta}$ (with $0 < \beta < 1$) it holds under competition that profits $Y_{\kappa}K = rK = \underline{\beta}Y$ where Y_{κ} is the marginal product of capital = first derivative of production function (1): $\partial Y / \partial K_{42} \mathbf{B} \mathbf{K}^{\mathbf{B}-1} L^{1-\beta}$ P.J.J. Welfens www.eiiw.eu 66



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Three time horizons

Short Term

- Financial markets
- Asset price shocks
- Positively or negatively correlated P' and P'*

Medium Term

- Output
- Employment
- Nominal interest Rate i= r+π' (here π' is the expected inflation rate)

Inflation Dynamics

- Inflationπ
- Real interest rate ex post r = i-π
- Growth rate of output



Economic Integration

- Goods market integration
 - Law of one price (assuming absence of monopoly power/price differentiation)
 - Non-tradables sector is not integrated through trade, BUT COULD BE SHAPED BY FDI INFLOWS or FDI OUTLFLOWS
- Capital market integration
 - Foreign direct investment (entrepreneurial commitment)
 - Portfolio capital flows (investors emphasize yield)

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Aims of Investors

Three key aims of portfolio investors:

High yield

- Low risk (low volatility of price of respective asset)
- High liquidity (ability to easily sell asset at the going market price)
- ASSETS differ: eg money is highly liquid, but yield is low; stocks often have high rate of return, but also high risk; risk of overall portfolio can be reduced via diversification in assets which show negative correlation of yields



Which Assets Are Important

- Domestic bonds (yield of government bonds is low in OECD countries)
- Foreign bonds (value expressed in domestic currency is eF* where F* denotes the stock of foreign bonds, expressed in foreign currency)
- Stocks (domestic/foreign; yield relatively high)
- Money (domestic money; foreign money)
- Real estate (not very liquid!)
- **Gold**27.04.2017

Some Currencies/Bonds Are Special

■ Bonds denominated in \$ or in € are accepted as international reserves from central banks

 \$ bonds created by US carry low yield but are considered as save asset (share in world reserves used to be 70% in the early 1990s, but has fallen to about 60% in 2008 as the role of the € has increased: roughly 25% in 2008)

US and Euro zone can finance net imports of goods and services through "paying with domestic bonds"; as long as rest of the world trusts in the stability of the \$ and the €, respectively (low inflation, sound public finances, stable banks)


Stable Financial System

Requirements

- Low inflation rate and sustained output growth (g_Y)
- Stable banking system (competition & prudential supervision, well organized central bank)
- Sustainable government finances = low deficit-GDP ratio (v) & limited debt-GDP ratio d` [e.g. Eurozone: not exceed 60%]; DOMAR: d`= v/g_Y
- Low foreign indebtedness (relative to GDP)
- Large economy is an advantage = diversification
- Solid rating of sovereign debt



Rating (risk of default)

- Three major agencies: Moody's, S&P, Fitch
- Top rating for government bonds (risk free (?)); see US Treasuries as benchmark; company bonds have premium over government bonds
- Rating is signal to the capital market (AAA, B, C is junk and below investment grade = cannot be held by pension funds etc.)
- Rating & momentum of rating is important (sequence of notches – upwards or downwards) for the cost of capital; investment! 27.04.2017 P.J.J. Welfens www.eiiw.eu

Greek Sovereign Debt Crisis 2010; Debt is € 300 bill., 115% of GDP in 2009. € 350 in 2011 = 150% of GDP; 170% in 2013/2014

- Greece classified among the PIIGS countries;
- Debt-GDP ratios have strongly increased in OECD countries after the banking crisis 2007/08
- Spreads ++in late 2009 for Club-Med countries
- 3 year IMF/Eurozone support programme
 - € 110 bill.; of which IMF 30, Germany 22, rest is covered by other Eurozone countries
 - regionalization syndrome (see Asian crisis 1997/98)



GDP growth rates



	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Ireland	5.82	6.40	4.41	4.63	6.13	5.41	5.96	-3.01	-7.56	-1.39	2.66
Greece	4.18	3.45	5.92	4.63	2.27	4.50	4.48	1.98	-1.13	-0.27	0.66
Spain	3.65	2.69	3.10	3.27	3.61	4.03	3.56	0.85	-3.69	-0.84	0.98
Portugal	1.96	0.80	-0.80	1.52	0.87	1.41	1.85	-0.08	-2.88	0.31	1.01

Source: Ameco

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Deficit-GDP Ratio



Current Account as Percentage of GDP

	2000	2007	2008	2009	2010	2011
Greece	-7.793	-14.397	-14.552	-11.217	-9.685	-8.09
Ireland	-0.362	-5.335	-5.189	-2.944	0.393	-0.084
Portugal	-10.241	-9.429	-12.115	-10.057	-8.976	-10.165
Spain	-3.959	-10.01	-9.592	-5.064	-5.267	-5.094

Source: IMF

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P.J. P.J.Melf&afernerww.eiiweiiw(2009)



Economic Dynamics; differential equations (I and II)

- (I) dx/dt + ax = b; parameters a > 0, b > 0
 - $x(t) = C_0 e^{-at} + b/a$; long run solution is x=b/a; ,,steady state solution" (time index t approaching ∞) x # = b/a
 - Determine C_0 from t=0; x(0) (b/a) = C_0
- (II) $dx/dt = bx^{\beta} ax$; β is parameter
 - convergence if 0<B<1 and a>0; or if a<0 and B<0</p>
 - solution is $x(t) = [C_0 e^{-a(1-\beta)t} + (b/a)]^{1/(1-\beta)}$
 - Steady state is $x \# = [b/a]^{1/(1-\beta)}$; determine C₀ from t=0

Government Budget Constraint

- G' + iB' $-\tau Y' = dB'/dt$
- G is nominal government consumption (or public investment)
- i is the nominal interest rate (iB' is nominal interest payment)
- B' is nominal debt (B:=B'/P is real debt)
- τ is the income tax rate, Y' is nominal debt
- dB'/dt is nominal deficit = change in stock of government debt = increase of bonds; also: in the bonds market we must have in equilibrium B=b(r,...)A' where A' is real wealth = B + M/P + KP'/P; on the right-hand side we have the desired share b(...) of bonds in total real wealth; r is the real interest rate, K is the capital stock, P' is the stock market price index, P output price

Deficits Dynamics (e' is the Euler number b'=B'/Y'=B/Y); we look at debt-GDP ratio B'/Y':=b'#

Constraints of government

- Current account deficit(foreign debt=cumulated CA)remains manageable
- Budget: (1) G' + iB' $-\tau$ Y' = dB'/dt; primary deficit is G' - τ Y' = [dB'/dt - iB']; G' = γ Y' (0< γ <1); define b':=B'/Y'
- (2) $dB'/dt = (\gamma \tau)Y' + iB'$; divide by Y'; note $g_{\gamma} = (dY'/dt)/Y'$
- We also use the mathematical equation: $db/dt = (dB'/dt)/Y' bg_{\Upsilon}$
- (3) db/dt + $(g_{\gamma} i)b^{\prime} = (\gamma \tau)$; assumption is that $(\gamma \tau)$ is constant and that $(g_{\gamma} i)$ is constant. Assume i is smaller than growth g_{γ}

Solution of (3) is (3.1): b'(t)= $C_0 e^{-(gY'-i)t} + (\gamma - \tau)/(g_Y - i)$ Nominal growth must exceed i. Long run: (4) b'#= $(\gamma - \tau)/(g_Y - i)$ where it has been assumed that primary deficit ratio>0 (hence $\gamma > \tau$)

• Unemployment rate $u < u^{critical}$; inflation rate $\pi < \pi^{critical}$

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Key Insights on Debt
 Dynamics (recall that b:=B'/Υ'
 Starting point: G` + iB` -τΥ`= dB'/dt

- Long run solution for B'/Y is $\mathbf{b}^* \# = (\gamma \tau)/(g_{Y} \mathbf{i})$; alternative expression is $\mathbf{b}^* \# = (\gamma - \tau)/(g_Y - \mathbf{r})$ as $\mathbf{i} = \mathbf{r} + \pi$ and $g_{Y^*} = g_Y + \pi$; if primary deficit ratio is 1% and difference between growth of GDP and real interest rate is 1% the long run debt-GDP ratio will be unity = 100%
- Government debt dynamics often linked to foreign indebtedness (reflecting cumulated current account deficit); Current account deficit = - edF*/dt (assuming that there is an existing stock of foreign bonds F*, denominated in foreign currency); or CA deficit = $d(\alpha B)/dt$ where B' is the stock of domestic bonds and α is sthe hare of those bonds owned by foreigners; if α is growing the required yield will rise (normal i plus risk premior 17 P.J.J. Welfens www.eiw.eu 81

Further reflections: r=r(b) and government exp. on debt management $b' = (\gamma - \tau)/(g_{\gamma} - r)$

• From this steady state equation we have:

- $db' \#/d\gamma = 1/(g_Y r)$; if $(g_Y r)$ is 2% a reduction of γ by one percentage point will reduce b' by 50 points
- However, typical critical situation is r>g_Y so that primary deficit-GDP ratio must be positive;
- Consider formula: (5) $db/dt + [a(b') r(b')]b'=(\gamma \tau)$ where a is the growth rate of output which is a negative function of b' while r is a positive function of b' so that we can write (6) $db/dt = [b'^{-\beta''}]b' - [\tau b' - \gamma \eta b']; 0 < \beta'' < 1$
- $db/dt = b^{1-\beta^{"}} [\tau \gamma \eta]b^{"}; b\# = \{1/[\tau \gamma \eta]\}^{1/\beta^{"}}$ 27.04.2017 P.J.J. Welfens www.eiiw.eu

- DOMAR-Analysis (AER 1944); real Government debt B in growing economy:
- growth rate of income (a) is constant
 (1) dB/dt= d` Y(t); deficit is proportionate to Y!
 - let e' denote the Euler number; GDP: (2) $Y = Y_0 e^{at}$
 - (3) dB/dt = d' $Y_0 e^{at}$; assumption: d' is constant
 - The integral for (3) reads: (4) $B(t)=(d'/a) Y_0 e^{at} + C'$
 - in t=0: $B(0)=B_0$; so the constant C'= $B_0 (d'/a)Y_0$
 - (5) $B(t) = B_0 + (d'/a)Y_0[e'^{at} 1]$
 - (6) $B(t)/Y(t) = \{B_0 + (d'/a)Y_0 [e'^{at} 1]\}/Y_0 e'^{at}$

For the time index approaching infinity we have the <u>steady state ratio (equilibrium value)</u>: **B/Y= d`/a**

• d'/a
$$= (\gamma_{-\tau})/(a - r); d' = (\gamma_{-\tau})/[1 - (r/a)];$$



Further Reflections

- Real growth rate GDP = (1-β'u)(∂Y/∂K)/[I/Y] where I is net investment; u is the unemployment rate, β is a positive parameter (0<β'<1); the investment-GDP ratio is a negative function of the real interest rate
- A higher debt-GDP ratio of a country normally goes along with a rise of r – not necessarily in integrated financial market (Eurozone market)

$$b-B'_{t-1}/[(Y_{t-1}(1+z))(P_{t-1})(1+\pi)] \approx b-b_{t-1}(1-z)(1-\pi) = \frac{\gamma-\tau+u\alpha(1-\beta)}{+ib(1-\tau\rho')+\mu} m'' \approx b-b_{t-1}(1-(z+\pi)) m'' = M/[YP]$$

- $\rho'=1-\rho$; equilibrium money market: M V(i) = YP; M/[YP] = V(i)
- Steady state condition: $b_t = b_{t-1}$; and $i(b,R,\Omega)$; R is rating • $\tau = \gamma + U\alpha[1-\beta] + [i(b,R,\Omega) - \pi - z]b[1-\tau(1-\rho)] + \mu/V(i(.))$

• velocity V=
$$\sigma i$$
 ($\sigma > 0$ parameter); $\mu = \pi + z$, $r = i - \pi$
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Interest payments/GDP (%; ib)

Interest/GDP*100	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
European Union (27 countrie	5.17	5.21	4.73	4.38	3.81	3.64	3.48	3.19	3.02	2.84	2.76	2.67	2.71	2.73	2.74	2.98	3.20
European Union (15 countrie	5.20	5.25	4.76	4.42	3.84	3.67	3.51	3.22	3.05	2.87	2.79	2.71	2.78	2.81	2.79	3.03	3.26
Euro area (16 countries)	5.41	5.50	4.95	4.60	4.04	3.90	3.81	3.51	3.31	3.11	2.99	2.91	2.96	2.97	3.01	3.18	3.41
Euro area (12 countries)	5.43	5.52	4.97	4.61	4.05	3.91	3.81	3.51	3.32	3.12	3.00	2.92	2.97	2.99	3.03	3.21	3.43
Belgium	8.88	8.46	7.70	7.36	6.85	6.62	6.49	5.76	5.34	4.78	4.32	4.01	3.87	3.82	3.96	4.08	4.16
Bulgaria	14.10	21.08	8.27	4.26	3.78	4.05	3.33	2.28	2.03	1.80	1.68	1.40	1.03	0.84	0.81	0.87	0.91
Czech Republic	1.03	1.21	1.12	1.16	1.02	0.84	1.01	1.24	1.14	1.16	1.15	1.10	1.14	1.07	1.39	1.53	1.59
Denmark	5.88	5.66	5.00	4.54	4.09	3.66	3.38	3.14	2.83	2.53	2.05	1.74	1.57	1.39	1.47	1.47	1.44
Germany	3.49	3.48	3.38	3.36	3.14	3.15	3.05	2.92	2.97	2.82	2.79	2.82	2.77	2.69	2.75	2.79	2.86
Estonia	0.52	0.40	0.27	0.54	0.29	0.21	0.15	0.21	0.21	0.23	0.19	0.18	0.17	0.22	0.39	0.55	0.67
Ireland	5.30	4.50	3.77	3.41	2.41	1.99	1.48	1.35	1.24	1.13	1.04	0.89	0.84	1.03	2.23	3.33	4.00
Greece	11.23	10.50	9.29	8.15	7.40	7.38	6.46	5.58	4.98	4.84	4.61	4.42	4.41	4.59	5.00	5.70	6.20
Spain	5.13	5.23	4.69	4.21	3.51	3.24	3.05	2.71	2.37	2.04	1.79	1.64	1.61	1.58	1.84	2.46	2.94
France	3.47	3.59	3.47	3.34	3.02	2.92	3.05	2.96	2.83	2.78	2.67	2.58	2.69	2.80	2.77	2.88	3.02
Italy	11.59	11.52	9.29	8.18	6.64	6.37	6.33	5.67	5.17	4.79	4.69	4.63	4.98	5.12	4.70	4.73	5.14
Cyprus	2.00	2.37	2.46	3.06	3.04	3.35	3.36	3.17	3.41	3.30	3.51	3.26	3.08	2.86	2.05	2.16	2.24
Latvia	0.91	1.40	0.91	0.72	0.66	0.98	0.91	0.74	0.69	0.73	0.54	0.48	0.46	0.75	1.24	2.36	3.83
Lithuania	0.35	0.83	0.73	1.13	1.47	1.75	1.52	1.32	1.25	0.94	0.81	0.73	0.70	0.65	1.36	2.21	2.63
Luxembourg	0.43	0.41	0.41	0.41	0.32	0.34	0.33	0.26	0.22	0.17	0.16	0.18	0.24	0.29	0.60	0.61	0.65
Hungary	8.93	9.16	8.59	7.06	6.66	5.12	4.63	4.01	4.04	4.34	4.14	3.96	4.04	4.14	4.31	4.18	3.76
Malta	2.04	2.23	2.73	3.22	3.71	3.63	3.37	3.56	3.41	3.66	3.72	3.51	3.34	3.30	3.32	3.24	3.34
Netherlands	5.63	5.30	4.93	4.67	4.28	3.65	3.17	2.80	2.60	2.48	2.36	2.20	2.21	2.13	2.39	2.47	2.53
Austria	4.08	4.02	3.75	3.73	3.52	3.62	3.54	3.35	3.10	2.97	3.00	2.89	2.87	2.60	2.98	3.07	3.27
Poland	5.74	4.56	4.54	4.02	2.96	3.02	3.12	2.89	2.97	2.76	2.80	2.65	2.31	2.23	2.65	2.95	2.98
Portugal	5.79	4.97	3.90	3.23	3.04	3.06	3.03	2.89	2.77	2.67	2.57	2.77	2.88	2.98	2.92	3.09	3.48
Romania	1.67	1.87	4.46	3.94	5.05	3.94	3.43	2.46	1.60	1.43	1.10	0.82	0.76	0.76	1.60	1.80	1.97
Slovenia	2.14	2.08	2.38	2.20	2.36	2.41	2.37	2.19	1.96	1.70	1.55	1.39	1.28	1.11	1.57	1.89	2.00
Slovakia	2.37	2.54	2.40	2.54	3.39	4.06	4.00	3.55	2.51	2.18	1.72	1.46	1.39	1.24	1.31	1.34	1.36
Finland	3.94	4.17	4.18	3.51	3.00	2.80	2.64	2.09	1.89	1.76	1.69	1.54	1.48	1.47	1.42	1.47	1.54
Sweden	5.30	5.39	5.23	4.57	4.02	3.49	2.76	3.07	2.26	1.83	1.88	1.75	1.80	1.68	1.33	1.22	1.23
United Kingdom	3.57	3.57	3.56	3.47	2.83	2.71	2.33	2.00	1.98	1.96	2.10	2.06	2.22	2.29	1.88	2.58	2.98

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P.J.P.Melferternerwww.wiweiw(2009)

Current Account Position (P' is stock market price, q*:=eP*/P real exchange rate)
 CA =Trade balance jq*Y/q*-xY*q* +capital bal.

- Fixed exchange rate: nominal rate is policy instrument, but monetary policy is endogenous
- Flexible exchange rate regime: monetary policy is powerful/perceived as responsible – thus inflation rate will be relatively low (seigniorage gain effect migth be neutral if growth is raised); but potential problems for trade & capital flows from volatility

Flexible: n'(r/(r*+dq*/dt))(P'/eP'*) φ =jY/(xY*q*)



Monetary Integration: a' is expected depreciation rate

- Markets from country I, II etc. become integrated (* denotes foreign variable)
 - Through foreign direct investment of banks
 - Liberalization of capital flows including portfolio capital flows; <u>high rates obtained only abroad (USA)</u>
 - Monetary integration ("more" fixed exchange rate or even one money – case of Eurozone 1999; 11 countries started...& European Central Bank)
 - If fully integrated: $i = i^* + a^*$ (with $a^*=0$); and if $\pi = \pi^*$, then $r = r^*$ P.J.J. Welfens www.eiiw.eu 88

Net wealth of private sector (in real terms): A'; question about Ricardo equivalence... Net wealth; includes domestic gov. bonds=T+?

- A' = M/P + P'K/P + B/(iP) + eF*/(i*P)
 - M/P is real money stock
 - P'K/P is real value of capital stock
 - B/(iP) is real value of domestic bonds those bonds are perpetuals and carry 1 € of interest coupon; present nominal value=1/(1+i) +1/(1+i)² +...1/(1+i)ⁿ = 1/i if we let n approach ∞
 - eF*/(i*P) real value of foreign bonds held
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If financial markets are more

Integrated... More integrated financial markets

Pressure for more product innovations = better risk management (also reduced exchange rate variability – assuming that this is no problem: BUT see optimum currency area literature)

Process innovations = cutting costs

- Exploiting <u>scale economies</u> broadly = cutting costs
- Easier access to loans for households = <u>fall of S/Y=s</u>

Bigger markets = higher degree of liquidity



Monetary Integration

Analytically adequate is

- Three country perspective: monetary union = country I (home country) and country II join monetary union = absolute fixing of nominal exchange rate or introducing a common currency; rest of the world is country III (could also be outsider EU country, eg UK)
- Useful to take a look at currency union (within effects) and effects on outsider country



 A few thoughts on link between monetary union, trade and FDI/portfolio capital flows
 Economic and monetary union (EMU)

- Euro zone combined with EU single market
- Creation of Euro has reduced transaction costs in financial markets = stimulus for trade = more specialization = higher output growth = more trade
- € has reinfored price transparency = impulse for product innovation and process innovations
- E zone has eliminated high yield bonds in EU (eg Italian Lira bonds) so that there was an incentive for portfolio investors for higher capital outflows to UK, US, Russia (high yield countries)= depreciation of €.04 20 falls in UK...

Which countries as candidates

for Euro zone?

- Monetary union = absolute fixing of the **nominal exchange rate** (or establishing 1 currency)
 - Logic of purchasing power parity (PPP) International Law of one price in an environment of free trade plus competition: $P = eP^*$ (e is in Deutsche Mark/\$; P* is US price level in \$, P is price level in Germany); hence $e^{PPP} = P/P^*$: Fixing the nominal exchange rate requires that inflation rates in home country and partner country (change of P and P^* in %, respectively) should be roughly the same 27.04.2017



Consider the Logic of Euro Convergence Criteria

- For countries to be considered as candidate countries 5 convergence criteria (here 1+2)
 - Inflation rates should be close together: maximum
 1.5 percentage points abve 3 EU countries with lowest inflation rate (corresponds to logic of PPP)
 - Nominal interest rate i (i= real rate r + expected inflation rate) should be not more than 2 percentage points above interest rate in 3 countries with lowest inflation rate (emphasis on expected inflation rates!)

More convergence criteria for
 E zone membership
 Deficit ratio (general government deficit/GDP) should not exceed 3% unless massive recession; medium term: balance budget
 Debt-GDP ratio should not exceed 60% =

reflecting logic of Domar model (AER 1944) who shows that in a growing economy (with output growth rate a) the debt-GDP ratio= deficit-ratio/a; if one assumes 1.5% for a and a long run deficit ratio of 2% the debt-GDP ratio will be 1.5/2 = 0.75



More Convergence Criteria

- Politically independent national central bank – quite a change for many EU countries
- No devaluation of the currency two years prior to Euro zone membership (official candidacy)
- IDEA: Euro zone should be a stabilityoriented low inflation area with countries which have common monetary policy – via politically independent European Central Bank – plus sustainable public finance; no bail-out in €zon²^{(4,2017} P.J. Welfens www.eiw.eu 96



Growth Perspective on Monetary

Integration; A is knowledge, K capital, L labor
 Savings S = s(1-t)Y; t' is transaction costs

- dK/dt +δK = s'Y; s':=s(1-t'); A(t)=Ao e'at
- monetary integration=financial transaction costs t' will fall
- Neoclassical growth model (Y=K^β(AL)^{1-β}); growth rate of population is exogenous (n); growth rate of knowledge (A) is a. Note: rate "a" could be raised in a more competitive financial market environment if venture capital more easily available; define y'=Y/(AL): Hence y '#=[s(1-t')/(a+n+δ)]^β; β"=β/(1-β)

• $y:=Y/L = A_0 e^{at}[s(1-t)/(a+n+\delta)]^{\beta}; \text{ if } \beta=0,5: \beta=1$

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Important to consider is the savings process (A`# is real wealth target)

Aggregate savings functions

- S = sY(1-τ); 0<s<1; simple savings function</p>
- S = s`[A`#-At]Y(1-т); 0<s`<1</p>
- Life cycle hypothesis: taking loans when one is young, net accumulation of wealth prior to retirement age; then running down wealth during retirement age – also bequest motive; ageing of society is not global (Japan advanced in ageing = higher savings rate than US)





- (1) Y = C + I + G + X' (X' is net exports:=CA)
 - X' = Y [C(Y-T,...) + I(r) + G]; here C=C(..), I(..)
- (2) Y = C+S+T; uses side of household income
- Plugging (2) into (1) gives:
- (1') S + [T-G] I =X'; consider S=S(..), I=I(.)
 - X' = S(Y-T,...) + [T-G] I(r)
 - If private savings + government budget surplus exceeds planned investment, then X' >0

Two Country Perspective (eg North-South); if CA balanced, then CA* balanced, too

- World Economy with country I, country II
- Country I in medium term perspective
 - Domestic equilibrium (full employment)
 - External equilibrium (balanced current account)
- Country II:
 - Domestic equilibrium (full employment)
 - External equilibrium (balanced current account) and long term growth dynamics...



Long Run Growth Perspective progress rate a:=dlnA/dt; n:=dlnL/dt • Supply side perspective $Y = K^{\beta}(AL)^{1-\beta} 0 < \beta < 1$

• K capital stock, A knowledge, L labor; $Y^* = K^{*\beta*}(A^*L^*)^{1-\beta^*}$

Growth accounting

- $InY = \beta lnK + (1-\beta) ln[AL]$
- dlnY/dt= ßdlnK/dt + (1-ß)[dlnA/dt+dlnL/dt]
- Growth rate output dlnY/dt = β dlnK/dt + (1- β)[a+n]
- Accumulation of capital stock has to be financed
 - Domestic sources; foreign sources(FDI.Portfolio inflow)
 - Progress rate a = f(a*); international spillovers? 27.04.2017



Global imbalances (y is per

- Capita GDP)
 US has run large current account deficits over many years (up to 6% of GDP)
- 3/4 of excess savings in world economy outside the US – went to the USA (1995-2006)
- Surprising that US with its high capital intensity (high K/L and y)attracts high net capital inflows
 - Could be explained by differences in time preferences in the USA and in the rest of the world
 - Quality of financial intermediation outside US weak!
 eg high Chinese savings, US banking intermediates
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Role of the Monetary System; money market equilibrium (linearized equations)

- Money market is the mirror of all other markets (reflects payments made)
- Money market
 - Money supply M(in nominal terms); M/P(real terms)
 - Money demand in real terms m(Y,i) where Y is output and i the nominal interest rate (sum of real interest rate r plus expected inflation rate π); let us specify m = hY – h'i (where h, h' parameters >0)
 - Money market equilibrium condition M/P= hY h'i 27.04.2017 P.J.J. Welfens www.eiiw.eu
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- M V(i) = P Y; for given real interest rate (r) and given output Y we have
 - $P = M V(i) / Y \text{ or } (i = r + \pi^{\circ}; \pi^{\circ} \text{ denoting expected inflation})$
 - assuming V is constant and growth rate of output dlnY/dt given and dlnπ/dt=(π'-π)+ψ(gY^d-gY) we have π'=π and dlnπ/dt=0: dlnP/dt = dlnM/dt dlnY/dt; inflation rate is equal to the difference between the growth rate of the money supply and the output growth rate



Money and the exchange rate

- The nominal exchange rate (e) is the relative price of two monies; the exchange rate €/\$ indicates how many € one has to pay per \$
- Purchasing power parity (PPP) doctrine (Gustav Cassel): under free trade and arbitrage P = eP*; e^{PPP} = P/P*; or devaluation rate dlne/dt = dlnP/dt- dlnP*/dt (note: the derivative of a logarithmic variable with respect to time t is a growth rate – in %)

Some Aspects of Optimum

- Currency Areas
 Recall: Creation of the euro zone in 1999 considers several convergence criteria
 - Inflation rate of candidate countries should not be above the inflation rate of the three lowest inflation rate countries by more than 1.5 percentage points (implicit reference to PPP: P=eP*; e = P/P*!!!)

Interest rate criterion: 3% deficit etc.

Which other criteria are know from the literature? Influential optimum currency area approaches which ask which countries could forego the policy instrument of a nominal depreciation (or appreciation) Is the Euro zone an optimum currency area? = question which countries should have fixed rate: <u>stabilization policy aspects!</u>

- Mundell: if labor market mobility high...
- McKinnon criterion: high share of tradables = depreciation translates strongly into rise of P; trade unions will raise wages = rise of P so that nominal depreciation does not help. So one may renounce option of devaluation = argument for accepting monetary union

Kenen criterion: highly diversified exports = external shocks cancel out each other; thus...
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107 Historical Perspective: Fixed Exchange Rate System vs.
 Flexible Exchange Rates
 Bretton Woods 1944(58)-1973

 Anchor country is US; US has fixed \$ vis-à-vis gold (ended in 1971 under Nixon who closed the gold window as US gold reserves insufficient)

Level at which to fix the parity(?)

Floating since 1973 in Europe and elsewhere

 Monetary policy autonomy = (?) lower inflation in world economy

Reduced need to hold foreign reserves (Or
 gold)?
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Foreign Reserves Rising!? (sample of countries: 1/3 of global reserves)



Accumulation of Reserves by Non-US Central Banks

- Reserves are obtained through net export of goods and services in the bilateral trade balance with US = resource transfer in favor of US
- Reserves (held by non-US central bank) in the form of short term US bonds = low interest rates = sometimes even below US inflation rates; high opportunity costs of holding R (US long term interest rate)

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Monetary Integration (EU perspective is regional; also global integration

through opening up of fin. markets)
Monetary Integration means

- "strong" fixed exchange rate system (narrowing of band)
- Currency union absolutely fixed exchange rate
- Adopting one common money & <u>one central bank</u>
- Monetary Integration puts the focus on
 - Money markets: Money supply, demand for money
 - Credit markets (integration of bonds markets etc.)
 - Foreign Exchange Markets

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Fixed Exchange Rate = No independent monetary policy

- Nominal exchange rate e; which e₀ to chose?
- Real exchange rate: q*= eP*/P; is international relative price; how many units of the domestic (export) good one has to give in order to obain one unit of imported goods. A rise of q* is called a real depreciation
- q* affects the quantity of exports X; X is a positive function of q*, import quantity J is a negative function of q*



Fixed Exchange Rate System:

- PPP purchasing power parity <u>(P price level, * for foreign variables)</u>
 - Based on logic of international arbitrage (Gustav Cassel): P = eP*; epp = P/P*; nominal depreciation if dlnP/dt>dlnP*/dt; monetary policies (!) matter
 - Interest rate parity: i = i* + a` (a` expected devaluation rate; since nominal interest rate i=real interest rate + expected inflation rate π'
- Historical background is Bretton-Woods System 1958 (convertibility in Western Europe) to 1971/73 P.J.J. Welfens www.eiiw.eu



Fixed Exchange Rate System

- 1971 US president Nixon eliminates gold convertibility; 1973: full flexibility of exchange rates in Western Europe
- 1979: European Monetary System (established on the basis of a Treaty among central banks of EU countries); system anchored on the ECU (basket of EU currencies), effectively anchor country was Germany= special role of DM and Deutsche Bundesbank, respectively

 Demand for Money (M is nominal stock of money, i
 interest rate, Y real income)
 Real demand M^d/P = m^d (Y, i);

- Simple specification m^d = hY h'i, parameters h, h'>0
- (Cagan-type demand): m^d = Y^θe' -λi (e' Euler number, λ semielasticity of the real demand for money; θ is income elasticity of the demand for money).
- Money market equilibrium m = Y^θe' ^{-λi} Taking logarithms: ln m = θ ln Y –λi; note that i= real interest rate r + expected inflation rate π' (in the long run actual inflation rate π= π')

Short term bond rate: $i = (\theta \ln Y - \ln m)/\lambda$



Money Market Equilibrium; and further

reflections (µ:=dlnM/dt; growth rate of M)

Money market equilibrium InM - InP = Inm^d

- dlnP/dt= dlnM/dt -θdlnY/dt + λdlni/dt; inflation rate rise with growth rate of money supply and rise of nominal interest rate; falls with output growth
- If profit maximization and production function is Cobb-Douglas we additionally have <u>(Welfens, 2008)</u>
 - BY/K =r; if additionally inflation rate is constant we have
 - $d\ln P/dt = d\ln M/dt \theta d\ln Y/dt + \lambda [dlnY/dt dlnK/dt]$
 - $d\ln P/dt = \mu (\theta \lambda) d\ln Y/dt \lambda d\ln K/dt$; hence inflation rate is proportionate to μ , might fall if dlnY/dt>0, falls if $d\ln K/dt \geq 0$ P.J.J. Welfens www.eiiw.eu 116



Monetary Integration: Euro Zone (starting on 1.1.1999)

- Economically creation of Euro zone
 - Implies downward interest rate convergence
 - "Convergence play" implies that countries with high interest rates will record rising (real) price of bonds = transitory increase in consumption
 - Downward real interest rate convergence brings fall of government interest payments relative to GDP; interest rate payments of firms fall = higher profits = stock prices up (in real terms) = higher investment

Nominal interest rate: at given

Country risk premium (political stability!)

Risk premium of firms

Real interest rate plus expected inflation rate

**** * * * * **** EIIW

Simple Analysis of Benefits of Monetary Union: Uni-

form Interest Rate in All Countries of the Union (fall of i in country which used to have high nominal interest rate and inflation rate, respectively – say Italy)





Interest rate i and risk premium Make distinction between

- Government bond interest rate i (long term) which is relatively low –assuming AAA rating (gov. bond)
- Corporate bond yield i'; i'-i normally is positive = risk premium since corporate bonds is mixture of yields of bonds with different ratings (AAA, B, C). The difference i'-i is the **risk premium** which in turn reflects differences in ratings = indicator for probability of default of debtor (not paying interest)
- Yield on equity z = i + Ωσ (Ω price of risk; σ is volatility (risk proxy), approximated by variance of stock.price index P.J.J. Welfens www.eiiw.eu



Portfolio balance approach Normally we have

- z> i` > i (if inflation is zero i=r)
- Investors want asset allocation depending on yield of respective asset and (low) volatility of yield
- Combining assets V and V whose yields are negatively correlated with each other one can achieve a reduced variance (risk); thus take a look at countries' correlation of business cycles
- Interest rate parity: i = i* + a` (a` is expected devaluation rate, i* foreign variable); if PPP holds we have in the long run a`= π- π*; thus r=r*



Regional monetary integration (absolutely fixing parities; then €) Which countries in the integration club

- Countries should join with same low inflation rate (logic of purchasing power parity)
- Fall on nominal and real interest rates could be achieved if "average" credibility of monetary policy is raised; external devaluation rate???
- Quality of crisis management = difficult task as fiscal policy coordination unclear
- Prudential supervision mainly national task = coordination problems 27.04.2017



Distinctions to Be Made

Make a distinction between one-off effects (in the run-up to Euro zone); eg convergence play; diversification pressure = appreciation of \$ etc.

Sustained effects of <u>economic & monetary integration</u>

- Elimination of international transaction costs (euro zone)
- Higher transparency in markets = more competition
- Increase of credibility of monetary policy (ECB politically independent; national central banks independent) = lower inflation expectations in €zone (?)
- Effects of Growth and Stability Pact...



Monetary Integration

- Monetary Integration: Eurozone and creation of ECB – Jan. 1, 1999
- European Central Bank is located in Frankfurt; is part of the European System of Central Banks (ESCB= ECB + national central banks of those countries which officially have entered the Eurozone)
- 11 countries (of EU15) started in 1999; 01:
 +GR; etc.
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Considering the Role of Banks; note: tr:=TR/(D1+D2) <u>reserve coefficient</u> <u>rf:= RF/(D1+D2) refinancing coeff.</u>

Consolidated Balance Sheet: Asset Side

- Assets (Loans to Non-Banks) KR
- Deposits with Central Banks (Reserves) TR
- Equity
- Balance Sheet: Liability Side
 - Sight Deposits from private sector D1
 - Term Deposits from private sector D2
 - Credit from central banks RF



Monetary Integration:

Analytical Basis (g is growth rate)
 Quantity Equation: M V = P Y or M = (1/V)PY

- If velocity V is constant we have gM gY = gP (inflation rate is determined by difference of growth rate of money supply and output growth)
- Consider credit market; and money market
 - Supply Q"s = b"B" (B" is exogenous monetary base, b" credit multiplier)
 - Money supply M^s = n"B" (n" money supply multiplier); B":= Cash B_P+ net reserves of banks (TR-RF); TR is deposits with central bank, RF= loans from central bank

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Basic Insights for Money Supply (B" is Monetary Basis)

- Asset Side of Central Bank (B1+B2+RF=B")
 - Foreign Exchange B1
 - Government Bonds B2
 - Refinancing Component RF
- Liability Side of Central Bank (B^P + TR = B")
 - Cash B^P
 - Reserves of Banks TR (gross)

We can derive (tr is banks' deposits with centrative bank/D); hypothesis: tr=tr(rr,i,d) tri<0; d is discount rate; rf= rf(d,i,rr), rfd<0; i interest rate

- Nominal credit volume is linked to nominal output; real credit Q/P to real output Y
- Qs = b"(i, d, rr, it, Yκ) B"; b"d, b"rr, b"Yκ<0</p>
- M1^s = n^w(i,d,rr,it,Yκ) B^w; rr is required reserve ratio
 - n^ud<0, n^ur<0, n_{it}<0 if tr >rf (RF = rf(D1+D2))
 - t`:= D2/D1 (D2 is term deposits; D1 sight deposits)
 - bk:= B^P/D1; normally constant; BUT rises in crisis!
 - n":= (1+ bk)/(bk + (tr-rf)(1+t')); tr = TR/D (reserve coefficient)
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Credit Multiplier b" (see {...}) (BRUNNER/MELTZER; see KATH 2003; WELFENS, 2009)

- $Qs = {(1+t')(1-(tr-rf))/[bk + (tr-rf)(1+t]}B''$
- Apply the above formula to the crisis 2007/08
 - The cash ratio bk will rise in a financial market crisis; multiplier for the exogenous monetary basis thus will fall! Risk that monetary policy undermines growth of credits and brings about recession...
 - The ratio Qs/M1 = (1-t^{*})(1-(tr-rf))/(1+bk) so that the ratio will fall as bk is rising during crisis; t^{*}=t^{*}(it, Yκ); t^{*}Yκ<0

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International Financial Markets

Banking markets have internationalized

- in the context of capital flow liberalization in the 1970s and 1980s in OECD countries and many NICs
- in the context of rising multinational companies' activities ("banks follow subsidiaries")
- in the context of GATS General Agreement on Trade in Services, established in 1995 (within WTO)
- through technological progress; e.g. internet banking



International banking services

- Banking services are offered
 - to households
 - to firms and to other banks
 - to governments (deficit/debt financing)
- Banking services concern
 - financing investment
 - providing foreign exchange
 - financing international mergers & acquisitions
 - financing "speculation" or providing hedging



Trade and Finance

- Foreign exchange markets
 - Which finance trade
 - Which finance speculation (includes futures markets, future spot markets)
 - Which face "hot potato trade in foreign exchange"



Major assets traded in financial markets

- Regarding assets one may distinguish
 - Short term and long term assets
 - domestic bonds (B) and foreign bonds (F*)
 - domestic stocks and foreign stocks
 - derivatives
 - foreign exchange (foreign currency)
 - real estate at home and abroad
 - primary goods



Banking and Financial Markets

- Financial market actors
 - Face prudential supervision
 - Rating
 - Capital markets
- Investors care about
 - Yield (return on investment)
 - Risk (volatility)
 - Liquidity: ability to sell at short notice without a large fall of the market price



Introduction

Benchmark: "Normal Economy"

- Low inflation rate and low unemployment rate (internal equilibrium); markets work; including secondary markets
- Normal yield curve(long term interest rate>short term int.ra)
- Sustainable government deficit-GDP balance (incl. soc. secu)
- Sustainable current account position CA=S(r,Y)+[T-G] I(..)
- Positive growth rate of output (g_Y); modified neocl. model
- Positive real interest rate r(nominal rate minus inflation rate)
- LONG RUN: $g_Y = r = 2-3\%$ in OECD countries



Crisis Economy (one variant for the US in 2007/08)

- Crisis = <u>rapid</u> decline of economy/destabilization
 - Confidence crisis in markets, induced market failure
 - High instability of asset prices includes periods of strongly falling asset prices
 - Negative real interest rate (generates overindebtedness)
 - Primary goods inflation bubble (in the future the bubble will burst suddenly and destabilize domestic economy or foreign trading partners)
 - Nonsustainable budget deficit or current account deficit



1. Introduction

Financial market integration basically refers to

- cross-border investment and foreign direct investment in banking and insurance etc.: <u>home bias increasingly becomes less</u> important over time and indeed should be irrelevant under monetary union in long run
- convergence of national institutional setups relevant for financial markets – <u>institutions include the field of prudential supervision (anti-crisis)</u>
- role of stock markets increasing (?) in countries with financial systems which so far bank-dominated; particularly as y rises; pension reforms...
- Demand side more mobile across countries particularly within Eurozone (?); higher mobility on the demand side, convergence

More competition in financial markets (see EU27 or EU+US+JP)=

- higher efficiency in banking system etc.; = lower real interest rate = investment+
- effect on governance of firms (static and dynamic efficiency gains)
- potentially also easier R&D financing as price of risk is reduced = reduced price of risk/reduced cost of capital? More investment in equipment & investment= output expansion



Dynamics

Financial Market Integration raises Y and y(per capita income); Accumulation of K, K*, B, F...

Ratio of Net Wealth A'/y rises; demand for financial services ++

Expanding Financial Markets & Financial Market Integration



BM integration 2: beta coefficients



Note: Based on results for 18-month rolling regressions of national 10-year government bond yield changes on changes of benchmark German 10-year government bond yields.

Quelle: KOTZ (2007) in Tilly/Heise/Welfens (2007)

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Fig. 4 - Volatility of stock markets on the basis of growth rates of stock market indices (monthly values; Y/Q/M): Variance of the following 12 months



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(Financial Market) Integration

- Y expansion stimulates financial markets/services
 - As per capita income y=:Y/L is rising the ratio of net wealth A' to Y is rising so that *demand for financial services will increase* which in turn stimulates creation of greater banks/financial services firms which in turn could be more innovative than firms in initial market structure
- FM-Y; technological progress in financial intermediation in integrated markets:
 - Technological progress in the field of financial services (eg due to ICT investment) reduces intermediation costs; input prices of intermediate products/financial services in sectors fall= expansion of output

3. Theoretical Analysis

Fig. 6 - Decomposition of Average Growth Rates of GDP in Selected EU Countries, 1969-1988 – *how can this be related to financial markets?*





Financial markets important

for growth

- Decomposition of growth for EU countries
 - Suggests that financial capital accumulation
 - Financing trade (proxy for diffusion)
 - Financing high tech specialization is crucial (venture capital markets)

- Additional aspects in the South
 - Micro-financing (JUNUS) often quite important
 - Government budget surplus (savings) could be useful – see Korea

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S=s(1- ρ)Y; dK/dt=S; **Y=K^B(AL)^{1-B}**; dlnL/dt=n; dlnA/dt=a; y=:Y/L= A₀[s/(a+n)]^{B/1-B} e^{at}; ρ (in [0,1]) is parameter indicating transaction costs in financial markets; integration means fall of ρ so that we get higher level of the growth path in t_I; rise of a in t_{II}... How is financial market integration affecting s; & financing growth rate of knowledge: a
Credit Markets: Financing investment of firms and residential real estate projects



- Supply of loans through banks is constrained through prudential supervision (8% capital ratio required by Basel Accord I = ratio of bank's equity capital to loans)
- Profit of banks through intermediation: taking in short-term deposits and selling long term loans;
- Loan business can be expanded through selling of loan portfolio as a quasi-security (asset backed security ABS): banks create special investment vehicle (SIV) to which they sell the ABS; fees from advising SIV generates new profits!
- Top rating of ABS plus high credit line of bank for the special investment vehicle =top rating of SIV which then can sell ABS or ABS-backed papers (eg IKB in Germany)



Financial Market Innovation

ABS papers allow bank to expand loan business=higher I/Y=higher per cap. inc

Risk premium implicit in interest rates becomes tradable more easily: international business: Originator-Distribute... We assume that ratings are correct (modeling is ok); tight oligopoly Moody's, S&P, Fitch



Bank needs for business deposits and confidence ...

- Banks can only survive if
 - Regulatory capital standards fulfilled (Basel II)
 - Liquidity of bank is assured at any point of time (fractional minimum reserve system); bank cannot survive a bank run which occurs if **CONFIDENCE** crisis occurs (Austrian Bank in 1930; Northern Rock in UK in 2007; Bear Stearns in NY in 2008)
 - Solvency of bank is assured

US 2006: Real Estate Markets

entering downturn

- Subprime crisis: the rising share of households which became houseowners in the 1990s (from 55% to more than 65%) become a problem as in 2006 real estate price index starts to fall; foreclosures as some households are not able to serve mortgage debt unsound practice in the US to sell mortgage credits without adequate income of household asset: "don't worry, as long as housing prices rise you can always repay the loan and still pocket a nice profit". As p^{house} falls...
- Asset backed securities linked to subprime segment of real estate financing of private households become a problem, value of ABS portfolios falls; some SIVs become nea-insolvent as refinancing of ABS portfolio impossible; ABScommercial paper market collapses in summer 2007. IKB must mobilize an 8 bill. Euro line for Rhineland Funding which is impossible so that KfW (state-owned bank) as major owner enters with guarantee to save the bank...Questions which bank is next?

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Three Triggers of the Confidence Crisis

- Bearn Stearns Bank (NY) had to close to SIVs in spring 2007 as refinancing became impossible – ABS commercial paper market collapsed in US
- Northern Rock faced refinancing crisis in summer 2007 and suffered bank run...
- IKB crisis in autumn 2007 as refinancing of its SIV Rhineland Funding become impossible; KfW (stateowned bank) as main owner stepped in with guarantees. Similar desaster SachsenLB...



Ultimate trigger is excessive required rate of return on equity

- R' as required rate of return on equity: new benchmark since the late 1990s was 30% in New York and London; 2005 also M. Ackermann (Deutsche Bank endorsed target...); previously 10-15% was considered as adequate (New Greedy Capitalism..)
- New benchmark fueled by <u>unregulated hedge funds</u>...
- Riskless interest rate on goverment bonds in periods of 1% inflation is about 4%. Implication is that R` of 30% implies a risk premium of 26% which is way to high = too many risky projects; beyond the short term real economy cannot come up with such R`

Theory of Leverage: R is overall Rate of Return, E is Return on Equity, i is the loan

rate (interest rate)

- Overall Rate of Return R
 - $R = \alpha E + (1-\alpha)i$
 - α is the share of equity capital <u>(equity/overall capital)</u>
- Bankers want a high rate of return on equity
 - Overall Rate of Return
 - $E = (1/\alpha)R [(1-\alpha)/\alpha]i$
 - $E = (1/\alpha)R + [1 (1/\alpha)]i$
 - E = i + (1/α)(R-i): as long as i is lower than R a fall of the share of equity capital hence a rise of the loan share in the investment will raise the rate of return on equity!
 Periods with low nominal interest rates encourage high leverage, that is a low share of equity capital. However, roll-over risk is then all the more important

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• Perfect Capital Market • $E = i + (1/\alpha)(R-i)$

- $E/i = 1 + (1/\alpha)(R-i)/i$ $ln(E/i) \approx (1/\alpha)(R/i - 1)$
- If $i=f(\alpha)$ with $di/d\alpha < 0$ we have
- InE \approx Inf(α) +(1/ α)(R/f(α) 1)
- dln(E)/d $\alpha \approx$
- Therefore $dln(E)/d\alpha = 0$ if
- Second derivative <0! if fullfilled if...</p>



New Greedy Capitalism from

Wall Street

- Not sustainable:
 - Too much short-term
 - Wrong incentives through stupid bonus systems
 - Lack of transparency: Books of banks based on inadequate accounting & reporting standards
 - Ratings partly faulty and non-sense
 - Too much financial innovation without adequate testing procedure



With Major Effects of Bank

Rising US unemployment

Crisis

- Massive real dollar depreciation (seriously undermining global dominance of \$) = weakening exports of other countries and stimulating more FDI inflows into US (provided that confidence crisis can be overcome)
- Reduced credit growth = lower investment (in EU and US; and every other country in the world in the medium term)
- Falling real estate prices (undermines labor mobility in the US; and growth in long run)
- Stock market prices WILL fall as soon as interest rates are back to normal
- Primary goods price buble WILL burst serious consequences worldwide
- WINNERS will be Eurozone plus China/Singapore/Arab countries/Russia...



Solutions to problems

- Strong reduction of interest rates: from over 5 to 2.25 within ½ year in the US; but inflation rate is 3% in 2008!! January 2008: short term rate in the market falls, but long term rate has increased!
- Massive liquidity injections in the US and in Eurozone and UK in order to compensate periods of market failure in the interbank market = Confidence crisis; even in Switzerland (UBS etc.)
- Structural problems in the US etc. cannot be solved through expansive monetary policy + fiscal policy
- US should stimulate private savings; adopt reforms



Necessary reforms

- 1) More transparency: impose sanctions on faulty ratings; create more competition through state-sponsored new EU rating agency = restoring confidence =A
- 2) Include hedge funds & private equity funds in the regulatory framework= returning to normal capitalism =B
- New accounting & reporting standards for "banks" = A
- New tax system which imposes tax on high risk! negative externality is the economic rationale for this! = B&A
- IMF must be more serious in Article IV reporting standards (surveillance: Report on US in 2007 weak!) = B&A
- EU & G8/OECD/BIS/IMF organizations for stimulating reforms!



5. Banking Crisis and Prudential Supervision

- profitability of banks as a buffer; Basel I and II imposing a minimum regulatory capital; disclosure rules
- central bank: as the lender of last resort the central bank could inject liquidity into banks in periods of confidence crisis in the market – the sums often needed for only a few days are typically huge, but medium term monetary growth targets or inflation targets need not be damaged if the confidence crisis is overcome quickly. Lack of liquidity is a crucial potential knockout problem in periods of a confidence crisis.
- all actors, namely prudential supervisors, the central bank and the government **must cooperate** swiftly in periods of crisis: otherwise there can be an ongoing downward spiral and massive negative international spillovers. In this respect the eurozone raises serious problems as only informal rules have been adopted.



Role Central Banks, NBs, ECB

- ECB only "advisor" although Treaty of Maastricht gives certain mandate
- Many memoranda of understanding (bilateral und multilateral); no treaty
- Involvement of NB in EU27 differs:
 - Yes
 - No
 - and (Germany, Austria)



5. Banking Crisis and Prudential Supervision

- To the extent that such short term speculation destabilizes international markets nationally and internationally, one should consider imposing two potential reforms leading to internalize negative external effects:
- Higher reserve requirements for banks involved in short term transactions
- a "Financial Pigou" tax on the respective short-term transactions (day trading/no serious info base because industrial output figures available on monthly basis), because such speculation creates negative external effects. Negative external effects in financial markets are unlikely to be less harmful than emissions in the field of environmental quality.
- The European Commission which has established some reputation for institutional innovation in the context of C02 emission trading should now consider the options of a Financial Pigou tax.
 - Might sound interventionist, but if there is clear empirical evidence on negative national and international external effects: follow theory, not ideology



Financial Market Crisis in 2007/08

- August/September 2007: collapse of interbanking market; confidence crisis – US subprime crisis
- Where are the risks really? Unclear in EU countries? Contingency credit lines not covered by Basel I; with expansion of Special Investment Vehicles (off balancesheet activities) this became important...
- More Financial Market Integration combined with lack of Consistent Prudential Supervision in larger financial markets not conducive to long term growth (rise of y# or of trend growth rate); WHICH Reforms?



Financial Market Crisis and Government Financing Crisis (Euro Crisis)

- Links between the two crises
- Problem (?) that government bonds are in the balance sheet of banks
- Banking Union in the EU/Euro Zone (2014)
- Contigent Convertible Bonds as part of package stabilizing banks (in case of equityratio of bank below critical threshold Coco bonds becomes equity;
- What should happen with asset-backed sec? P.J.J. Welfens www.eiiw.eu



Key Issue

More financial market integration

- Can generate economic benefits and more growth in the long run
- But not without serious consideration of Basel III
- Very different models of supervision and 120 national derogations from common EU regulatory framework – is weakness of € zone: What to do?



3. Theoretical Analysis

Fig.8 - European Innovation Scoreboard (2005)

Ranking of average innovation performance by sector



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Nominal Oil Price Index, Agricultural Price Index (\$based), US Consumer Price Index



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Real Agricultural Price Index





Oil Price Dynamics



Financial Market Stability and
 Economic Growth: Issues &
 Policy Options (Prof. Dr. PJJ Welfens)
 2010:

- after the Transatlantic Banking Crisis which started in the US with the Subprime Crisis 2007/08 (real estate market for low income households/households with weak credit record)
- after the global recession of 2009: -1% GDP shrinkage instead of about 4% global growth GDP
- 2010, spring: beginning of the Greek
 Crisis/Euroland crisis which started in spring

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 Greek Crisis/Euro Zone Crisis
 In October 2010: anticipation of Greek Crisis/ € Zone Crisis (book Welfens, Transatlantische Bankenkrise); English version forthcoming

Economic analysis often difficult and doubtful conclusions in some cases (eg IMF in October

 2008, IMF World Economic Outlook: No recession in Euro zone..., <u>New uncertainty</u> = less investment = lower economic growth

Banking crisis is shocking experience for ordinary²people/business[®] community (real sector)⁶⁸



Links betweein Finance and

- Financing
 - investment
 - innovation
 - international trade

Growth

Growth of Real Output (Gross Domestic Product)

- Financing is based on banks, insurance companies, hedge funds which
 - collect savings (short, medium, long term)
 - for medium term or long term investment (maturity transformation; also currencies might differ?)¹⁷
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Two Perspectives on Economic Growth (is consumption, I is investment, G government consumption, X exports, J imports, q* real exchange rate)

- Demand side perspective <u>(unemployment)</u>
 - Y = C(...) + I(...) + G(...) + X(...) -q*J(...)
- Supply side perspective: Macroeconomic production function
 - Y= F(K, A, L); K is capital, A is knowledge, L is labor; note that K/L:= k (capital intensity); y:=Y/L
 - Growth rate (g): $g_Y = \beta g_K + \beta g_A + (1-\beta-\beta)g_L$
 - $g_y = \beta g_k + \beta a + n$ (n:= $g_L; a:= g_A$)

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Broader View in Open

Economy

Economic growth is determined by

- Capital accumulation
- Patent knowledge (accumulation)
- High-technology specialization (related to ICT = information & communication technology)
- Economic catching-up dynamics (knowledge diffusion)
- Labor (demographical dynamics)

Decomposition of Output Growth: EU Countries



EÎÎW



Financial Markets Needed...

- Reliable financing of investment, innovation, trade is important requirement for the real economy and economic expansion, respectively;
 - The higher the risk of financing and investment, respectively, the higher risk premium/cost of capital
 - Central bank is ultimate lender to banks...
- Instabilities occur in all market economies
 - partly cyclical
 - partly structural
 - should be transitory.J.J. Welfens www.eiiw.eu



Stability in a Market Economy

- Business cycles as a standard problem: counter-cyclical fiscal policy or monetary policy
- Financial market crisis based on the interaction of banks, firms, households (requires confidence among market actors)
 - pure financial market instability/

shock

spillover of the crisis into the real economy

Sovereign debt crisis (e.g. Greece 2010-2015?)

International price shocks (e.g. oil price

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Analytical Links

Subprime Crisis: US

(Real estate loans; repackaged as capital market instruments)

Banking Crisis US

(via special purpose vehicles engaged in subprime products: CDOs = sucuritization) Banking Crisis EU (many EU banks have invested in US; interbank market crisis in OECD 08/09

Sovereign Debt

Crisis

Governments have to step in: recapitalize banks ("too big to fail problem); adopt expansionary fiscal policy

Develop new **rules/better regulation** in order to avoid new international banking crisis



Fiscal Costs of Transatlantic Banking Crisis

- Recapitalization of private and state-owned banks
- Guarantees for bank loans (no cost for taxpayer short-term)
- OECD countries: 2009/10: Raising government expenditures; Keynesian policy in order to fight recession = rise of debt-GDP ratio (Y falls)
- High deficit-GDP ratio (10% in many countries) = rise of debt-GDP ratio
- Rating in some countries weakening in 2010: interest rates rise steeply



Growth of Economy: Simple Approach

Economic growth rate is based on

- Investment output ratio (in closed economy equal to savings-income ratio)
 - Investment of domestic firms
 - Foreign direct investment inflows: How attractive are the respective countries (EU27 etc)
- Marginal product of capital (extra output of one unit of investment ≈ productivity of capital)
- International economic catching-up

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Debt-GDP ratio (in %); source: AMECO databank

Country	2005	2006	2007	2008	2009	2010
EU (27 countries)	62,7	61,4	58,8	61,6	73,6	79,6
Belgium	92,1	88,1	84,2	89,8	96,7	99,0
Bulgaria	29,2	22,7	18,2	14,1	14,8	17,4
Czech Republic	29,7	29,4	29,0	30,0	35,4	39,8
Denmark	37,1	32,1	27,4	34,2	41,6	46,0
Germany	68,0	67,6	65,0	66,0	73,2	78,8
Estonia	4,6	4,5	3,8	4,6	7,2	9,6
Ireland	27,6	24,9	25,0	43,9	64,0	77,3
Greece	100,0	97,8	95,7	99,2	115,1	124,9
Spain	43,0	39,6	36,2	39,7	53,2	64,9
France	66,4	63,7	63,8	67,5	77,6	83,6
Italy	105,8	106,5	103,5	106,1	115,8	118,2
Cyprus	69,1	64,6	58,3	48,4	56,2	62,3
Latvia	12,4	10,7	9,0	19,5	36,1	48,5
Lithuania	18,4	18,0	16,9	15,6	29,3	38,6
Luxembourg	6,1	6,5	6,7	13,7	14,5	19,0
Hungary	61,8	65,6	65,9	72,9	78,3	78,9
Malta	70,1	63,7	61,9	63,7	69,1	71,5
Netherlands	51,8	47,4	45,5	58,2	60,9	66,3
Austria	63,9	62,2	59,5	62,6	66,5	70,2
Poland	47,1	47,7	45,0	47,2	51,0	53,9
Portugal	63,6	64,7	63,6	66,3	76,8	85,8
Romania	15,8	12,4	12,6	13,3	23,7	30,5
Slovenia	27,0	26,7	23,4	22,6	35,9	41,6
Slovakia	34,2	30,5	29,3	27,7	35,7	40,8
Finland	41,7	39,7	35,2	34,2	44,0	50,5
Sweden	50,8	45,7	40,8	38,3	42,3	42,6
UK	42,2	43,5	44,7	52,0	68,1	79,1

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Problems of Small Open

Economies

High debt-GDP ratio of government

- Typically result of high deficit-GDP ratios in the past AND
- result of high current account deficit-GDP ratio = financing net imports of goods and services by foreign capital inflows (not so much a problem if mainly foreign direct investment inflows);
- In periods of crisis foreign portfolio capital flows quickly flows out = interest rates up ++

Organizing a Global Stability Framework




G20 Meeting

Washington G20 Meeting Nov. 2008

London and Pittsburgh 2009 Toronto 2010 (later Seoul, Paris)

Policy Layers: How to Achieve Consistent Approach



Growth Drivers in the World Economy (ICT = Information and Communication Technology)

- US=1% GDP growth
- EU countries = 1/3 only; could grow faster

Trade, FDI & Technology Transfers

ICT

Globalization

- Expansion of China; BRICS
- Expansion of OECD countries



Debt-GDP Ratio: Adjustment

Pressure

- China's public debt-GDP ratio = 20% in 2010
- Probably 80% in 2016, total 280%?
- USA, UK, Eurozone close to 100% in 211; in Eurozone (90%) strong pressure to move back to about 70%
- Japan's debt-GDP ratio around 200%
 - Japan has small external indebteness
 - Japan might face problems once interest rates increase

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www.eiiw.eu; see also www.econ-international.net

Thank you

for

your attention!

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Macroeconomics and Global Financial Markets

- I. International Macroeconomic Perspective
- 2. Financial Markets
- 3. Economic Globalization and Financial Market Globalization
- 4. Financial Market Integration and Regulation
- 5. Empirical Aspects of Global Monetary Analysis
- 6. Transatlantic Banking Crisis



Multi-country Perspective; or 2 Country-Approach

- Global allocation of savings
- Global financing of investment
- Global financing of government debt

Foreign Reserves of Central Banks;



International Reserves

- As means of international transactions
- International store of value
- Allows to postpone adjustment in real economy
- Reserve currency should be stable (low inflation rate of the relevant country: USA) and have world class banking system
- Reserve accumulation of central banks
 - Foreign reserves exist because central banks except for the US - have purchased \$ or € or gold
 - US central bank holds gold and € 27.04.2017

- International Macroeconomic Perspective (e in €/\$ nominal exchange rate, * foreign variable; A' real wealth, P' stock price index, P output price index) Consider 2 country model of world economy World income is Yworld:=Y + q*Y*; q*:= eP*/P World energy consumption: Eworld = c'Y+c'*Y* World Wealth: A'world = A'+q*A'*; A' is real wealth A`=QK + M/P; K capital stock, M stock of money, Q`=P`/P
 - $A'^* = Q^*K^* + M^*/P^*$
- Policy Perspective: Organize world system
 - World monetary order
 - Real global economy: Y, Y*, consumption C, C* P.J.J. Welfens www.eiiw.eu



Policymakers (people) interested in certain goals; L is labor, A is knowledge Stable global monetary system and broader set of institutions – should be adjustable

Stable real economy [supply Y = KexpB(AL)exp1-B]; demand side of economy Yd =C(...)+I(..)+G+ Xnet(..)

• Enhance economic growth in country 1 & 2

- Accumulation has to be financed (dK/dt>0)
- Financing investment & innovation necessary
- Savings process should be efficiently organized
- Risk management necessary in multi-period world P.J.J. Welfens www.eiiw.eu
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Partly global actors, partly national actors





Savings and Financial Markets

Capital Accumulation

- Role of Banks
- Other intermediaries

Capital Inflows Capital Outflows

Portfolio capital flow
Foreign Direct Investment (Multinational Comp.) Some Key Insights (X is quantity of exports, J quantity of imports)

Current Account in real terms is

If country 1 has X'>0, then country 2: X'*>0; X'*=-X

- Current account surplus of country 1 (home country)
 - dF*/dt>0 (F* is stock of foreign assets owned by 1)
 - Abroad (in country 2) net foreign debt D'* will rise in parallel; can it rise foreever; can D'*/Y* rise and rise and rise???
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Assume that you accumulate assets (in country 1 or 2)

- Typical goals are
 - Yield (r) on the asset should be high
 - High liquidity (ability to sell at an almost unchanged price immediately)

Risk should be low; risk is measured as variance of rate of return (variance is Sum of squared deviations from average return; and divide by number of cases n); r<u>educing</u> risk through international diversification!

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In principle...

International investment can help to

- raise rate of return in mixed portfolio
- reduce portfolio risk through investment in assets abroad which are subject to risks which are negatively correlated with risks of domestic assets (those of country 1)
- HOWEVER, in periods of global crisis there is strong parallelism of business cycle across countries = high positive correlation



Can financial markets deliver in all countries?

- Quality of central bank and monetary policy: strong focus on price stability!
- Political stability; otherwise capital outflows!!
- Quality of banking system
 - Banking system is special: problem of systemic risk
 crucial in monetary economy
- Quality of prudential supervision
- Degree of competition in financial markets and goods^o markets
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Where do we see a role of financial markets in real economy? (0<</td>

Simple approach is monetary growth model

- Stock of real money balances in savings function (consumption function); S=S(Y, M/P) or S(Y, A`# -A`₀), where A` is exogenous wealth target
- More direct approach (WELFENS, 2007b) is Y= (M/P)expßKexpβ`Lexp1-β-β`; real money balance raises labor productivity Y/L:= y = {[M/P]/L}^β k^β`
- Basic question: what determines (M/P)/L or Y/(M/P) where the latter is average productivity of real money.
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M is the stock of money

- Financial system consists basically of central bank and private banks
- Banks aim at making profits through intermediation (transforming short term savings into long term investment financing) and provision of many financial services
- M could be defined as
 - A vista deposits plus cash (M1)
 - M2 = M1 + term deposits
 - M3 = M2 + savings deposits 27.04.2017 P.J.J. Welfens www.eiiw.eu



Banks aim at profits from intermediation

- Banks accept short term deposits (liability of bank) which carry low interest rate
- Invest in high yield long term project
 - Potential problem is maturity mismatch and hence problem to refinance at low short term interest rates
 - Potential other problem is <u>currency mismatch</u> which occurs if short term deposits are in foreign curreny, while project financing in domestic currency (also: consider loan in \$ foreign currency; then depreciation of domestic currency = higher debt (in domestic currency = higher debt (in domestic currency = 199

Yield curve (normal curve), R^{*} is remaining time to maturity

Intermediation is profitable if yield curve is normal



0

i



Inverse yield curve

Inverse yield curve is the result

 Changing expectations biased in favor of falling long term interest rate

Inverse yield curve

- induces firms to hold back investment
- Profitability of banks is reduced = reduced opportunity to raise equity capital = higher loans = more investment
- reduces aggregate demand
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Role of Transaction Costs: If integration of financial markets reduces transaction costs we get welfare gain! FE0E1





Types of Assets Considered

- Nominal Assets
 - Money M (nominal)
 - Domestic Bonds B (government; or private sector/ corporate bonds)
 - Foreign bonds F*

- Real Assets
 - Firms
 - Real Estate
 - Ships/Air planes

Transaction costs are low in bonds markets and in the money market (up to the transatlantic banking crisis)



Typical Assumption in Financial Market Literature

- Financial markets are efficient
 - Market participants exploit all avaible information
 - No insider information
 - High market transparency
 - If you know 1 interest rate (or asset price) you know all interest rates (asset prices)

- Some doubts
 - Financial markets are quite innovative
 - National regulators find it difficult to cooperate
 - Time horizon of bankers often rather short (behavioral finance)



RISK and Risk Management

Role of risk

- Risk implies risk premium and thus higher costs in all markets which rely on external financing (loans from banks or placement of bonds)
- Are international markets for risk efficient?

- It is important for banks and firms to have adequate risk management
 - Consider various shocks
 - Worst case scenarios
 - Options for hedging

Consider an asymmetric world economy (country 1 is reserve currency country)



 Advantage of reserve currency:

- Can pay for its net imports by printing new money
- Country 1 (C1) has economic advantage since adjustment in situation of balance of payments disequilibrium falls on trading partners
- Equilibrium in money market of reserve currency is specific (Welfens, 2009b):
 - M/P = m(...) + m`(...)
 - Here m' is the dollar demand in country II which basically stems from central bank, possibly also private sector
 - Seigniorage gain for C1



Seigniorage gain is from

"printing money"

- Government budget constraint
 - G-T = (dM/dt)/P and hence G-T = µM/P; here µ:= (dM/dt)/M
 - If Fisher equation/quantity equation is holding, then in steady state μ = [a + n] + π; thus inflation is like a tax on holding money balances.

Remember

- Inflation causes direct negative welfare effect (nominal interest rate higher than in case of price stability)
- Inflation causes confusion of absolute price changes and relative prices= additional welfare loss

Modified Branson Model (Welfens 2007; 2008; Innovations in Macroeconomics); P' is stock market price index, z marginal product of capital

- M/P=h(i,i*+a`,z)A`
 eF*/P =f(i,i*+a`,z)A`
 P`K/P=v(i,i*+a`,z)A`
- A'=M/P+eF*/P+P'K/P
 - n_i<0; n_i^{*}<0; n_z<0; i^{*}=:i^{*}+a^{*}
 - f_i<0; f_i*>0, f_z<0
 - h_i<0; h_i^{*}; h_z>0





Basic Aspects in Asymmetric ** World Economy: M/P=m*+m`!

- We will at first consider small open economy (1 country model)
 - Under flexible exchange rate regime: Endogenous is r, Y, e
 - Under fixed exchange rates (money supply is endogeneous); r, M, Y endogeneous
 - Efficiency of monetary and fiscal policy (dY/dM?, dY/dG)

- Next step would be two-country model
 - Necessary if there are two big countries
 - Medium term model
 - Complex in quasi-fixed exchange system: e is endogeneous, but demand for \$ is m*(Y*,i*)+m`(J(Y),i*)



Macroeconomic Perspective: Mundell Fleming Model

- Open Economy Macro Model (small open economy)
 - Y = C(Y-T) + I(r,Y/Y*) + G + X(Y*,q*) - q*J(Y,q*) IS curve
 - M/P = m(Y,i) LM curve
 - Q(i,i*,a`)+Q`(Y/Y*)= q*J -X(Y*,q*) ZZ curve; note here that Q is net portfolio inflows, Q` net FDI inflows

Basic refinement here is to make explicit distinction between portfolio inflows and FDI;

- a' is exogenous expeted depreciation rate
- FDI inflow is positive function of Y/Y* (for given K, K*); more strictly with ratio [BY/K]/[B*Y*/K*]



More on the South...

- Cooperation in the south can be quite useful
- Many countries with high foreign external debt
 - Problem is short term foreign debt
 - Potential problems are exposure to interest rate shocks and currency mismatch

- Demand for reserves R
 - f(US interest rates i**, short term foreign debt D' and volume of nominal imports eP*J)
 - R will fall if i** rising
 - R will rise along with D'
 - R will rise parallel to eP*J; J = j(q*)Y; so R will rise parallel to PY

Some Problems of Developing

Countries

- Degree of political stability partly is low
- Low credibility of political institutions in some countries; rule of law sometimes weak
- Red tape problems
 (bureaucracy)
- Foreign debt partly at variable interest rates and short of enm

 Institutions often not consistent,

partly efficient (sometimes lack of credibility)

- Central bank is rarely politically independent
- Facing
 protectionism in the North



Progress in the South

- Partly through regional.
 economic or political integration = gain in stability and also higher economic growth; possibly also higher intensity of competition
- Some NICs/LDCs quite successful 27.04.2017
 P.J.J. W

Developing financial market systems is difficult in the South

- By contrast: Good examples are Singapore, Hong Kong = new financial centers: (M/P)/Y has increased over time!
- How good is China's banking system? Quality of intermediation process?



Benefits of "financial market progress" (read: lower intermedition costs), product innovations (eg venture capital)

- $S = s(1-z^{"})Y; 0 < z^{"} < 1$
- z" can be reduced through efficiency gains in the intermediation process = rise of the level of the <u>*growth path*</u> of Y (neocl. model)
- If quality of financial system improves and equity capital is allocated more effectively (incl.venture capital)=rise of trend, growth rate

- Financial markets with 2 typical problems:
 - Information asymmetries (investor or innovation knows better about project than the bank!) =imperfect capital markets
 - Moral hazard pro-blems: Policy should design adequate incentives/institutions



Crisis in the North = Crisis in the South

Banks in US and EU call back from NICs short term investment

(liquidity shortage in the South) = rise of short term interest rates in NICs = rise of interest rates NIC

 Slowdown of GDP or GNP in the North undermines export growth of the South^{04.2017} P.J.J. Welfer

 IMF and World Bank plus regional development banks could help the South

- During the banking crisis 07/08 & glob. recession
 - Special efforts of G20 (London 09 summit): strengthening IMF
 - China has special role



Transatlantic Banking Crisis and Eastern Europe

- Mainly foreign investors in banking (eg Swedish and Finnish banks in the Baltics; Austrian/German banks in X)
- Baltics with fixed exchange rate regime = impulse for high loans in foreign currencies and high CA deficit; fixed exchange rate doubtful in banking crisis 27.04.2017
- Eastern European accession countries have faced strong fall of output in 2009 (except for Poland); coping with recessions!
- Some accession countries will consider postponing P.J.J. Welfens www.eiiw.eu


Policy Issues in NICs and LDCs

Asian Countries

- ASEAN: How to promote financial market integration? (ASEAN or other framework)
- How to organize global financial market integration
- Promoting economic growth and modernization

- Latin America
 - MERCOSUR: How to promote financial market integration (also Central America)
 - How to organize "fiscal stability"; problems of foreign indebtness, shortterm capital inflows...

Fiscal Policy and Monetary Policy in NICs and LDCs

- Fiscal Policy
 - Limiting deficit-GDP ratios
 - Maintaining confidence of foreign investors
 - Efficient Taxing
 Systems
 - Political Stability

- Monetary Policy
 - Exchange rate regime
 - Dollarization?
 - If fixing the exchange rate: is monetary policy stability-oriented

Paul J.J. Welfens



European Institute for International Economic Relations (EIIW); University of Wuppertal (<u>www.eiiw.eu</u>) , Jean Monnet Chair for European Integration; Chair in Macroeconomics IZA Research Fellow, Bonn Non-resident Senior Research Fellow at AICGS/Johns Hopkins University Alfred Grosser Professorship 2007/08, Sciences Po, Paris

EU Eastern Enlargement Perspectives for 2015

preliminary © Welfens, Presented at *Gustav Stresemann Institute*, Bonn September 5, 2009 EU Economic Perspectives (ICT = information & communication technology)

- Trade networks, volume, structure
- Foreign direct investment (multinational companies invest abroad)
- Digital EU integration (internet & ICT)
- Role of EU in the world economy (globalization)
- Per capita income growth
 - Economic catching up of EU accession countries
 - Sustained growth, 27.04.2017
 Structural change P.J.J. Welfens www.eiiw.eu



Basic Mechanisms for Economic Catching up

- Trade; <u>more trade = more traffic</u> (high growth of truck volume expected until 2030: doubling compared to today in EU27)
- Investment, including foreign direct investment (capital accumulation); also portfolio inv.
- ICT infrastructure (partly EU funds)
- Infrastructure investment
- Innovation: product innovation, process innovation
 P.J.J. Welfens www.eiiw.eu

2008/09: Short term Economic[®] Dynamics

- International banking crisis (US subprime crisis); NEW UNCERTAINTIES, <u>risk premia up</u>
- Global recession in 2009, strong recession in Germany = main trading partner of EU accession countries in eastern Europe; world output falls, world trade falls even more strongly, EU accession countries suffer; Baltics also strongly exposed to banking problems

Medium Term and Long Term

- Challenges
 Economic globalization
- Rise of China and Asia (60% of world population)
- Instabilities in world energy prices and problems with energy security for EU, particularly eastern Europe
- Global warming: 2008 first time that non-OECD countries have accounted for more than 50% of global emissions; those might grow if global 20 DP + P.J.3. Welfens www.eiiw.eu

Why Intra-EU Economic Convergence (Catching-up of Eastern Europe) is Important

- Expectations in Eastern Europe critical
- Migration pressure is function of y/y*
- The larger the discrepancies in terms of per capita income (y, y*; * for foreign country) the <u>more difficult it is to achieve political consensus</u>
 - If y=y*, then home country/foreign country have similar policy preferences = <u>one voice in the world!</u>

 If y<<y*, then pressure for EU redistribution = budget problems and political conflicts (Germany, France, Netherl.)



Economic Convergence/ Economic Welfare

- International economic convergence
 - typically driven by trade and the associated economic specialization etc; supported by EU
 - Rising per capita income does not automatically go along with declining income disparities at the national level – in some countries, the contrary is observed
 - Official income figures ignore shadow economy (big in Eastern Europe, about 15% of official GDP in Germany; see F. SCHNEIDER, University of Linz

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GDP per capita, PPP (constant 2005 international \$)

		1995	2000	2007
	Luxembourg	47614,58	59942,97	72783,16
DDD means	Ireland	21566,90	32146,05	41036,31
	Netherlands	28365,09	33575,83	36956,15
that inter-	Austria	28020,53	32148,53	35536,50
national	Denmark	28132,12	31721,09	34904,72
	Sweden	24702,17	28985,99	34090,24
airrerences	United Kingdom	25276,03	29171,85	33716,83
in non-tra-	Belgium	26785,92	30265,79	33399,09
dables are	Finland	22045,42	27462,74	33324,13
uables ale	Germany	27908,45	30611,43	33180,62
taken into	France	25909,17	29224,76	31624,81
account	Italy	25274,68	27720,41	28681,82
	Spain	20998,04	25118,66	28536,44
(price of non-	Greece	17828,86	20574,47	26928,23
tradables	Slovenia	15922,43	19717,52	26293,87
	Cyprus	17903,34	20071,44	23498,80
in poor	Czech Republic	15598,88	16885,67	22953,06
countries	Malta	17135,47	20705,95	22045,93
lower than	Portugal	17032,98	20402,15	21168,91
lower than	Slovakia	10572,19	12722,10	19341,54
in rich	Estonia	7856,65	11053,13	19327,15
countries):	Hungery	11039,23	13597,43	17894,38
countries);	Lithuania	7419,56	9416,81	16658,91
nominal GDP	Latvia	6108,67	8533,10	16317,34
per capita fi-	Poland	8991,45	11742,92	15633,97
	Romania	7213,64	6837,99	10750,47
gures >PPP)	Bulgaria	6857,62	6854,36	10528,89
27.04.2	UEU27 Average	19262,202e1ten328669067e11W.@10670,83		
	Poland/EU27 Average	0,47	0,51	0,56

Bulgaria's per capita GDP relative to EU average (Germany) \approx 30%



EU Eastern Enlargement

EU Eastern Enlargement 2004 & 2007 (Bulg./Rum.)

- Started with asymmetric trade liberalization
- EU Phare programme (preaccession aid)
- Accession countries had few areas with extra transition period (eg land markets, Poland)

EU15 fears:

- Extra budget and intra-EU reallocation
- Ineffective institution
- Fear of migration
- EU Copenhagen requirements
 - Democracy
 - Rule of law
 - Ability to live with the EU single market



Eastern EU Enlargement

- Enormous short term income discrepancies; accession countries have per capita income (purchasing power parity) of about 30% of EU15 average
- Enlargement raises Community GDP by about 12% in nominal terms, 6% in PPP terms; population increases by more than 15%.
- EU15 has imposed restriction on labor mobility (except UK, Ir, Sw. for 04 Accession countries)

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EU has supported ACs

- EU Structural Funds: mostly for eastern Europe (regions with y<75% of EU average)
 - Supports adjustment in poor regions
 - Requires often co-financing of ACs (difficult for some)
- EU agricultural funds
- eEurope+ which is for digital enlargement; support for Lisbon Agenda in ACs of eastern Europe



EU Accession Countries

- Have reoriented trade relations: mainly with EU (instead of former USSR; Russia still important in Energy)
- Export-GDP ratios have increased strongly
- Have attracted high inflows of foreign direct investment
 - Partly as greenfield investment (important for dK/dt)
 - Partly as international mergers and acquisitions

EU Eastern Enlargement = Part - of economic globalization pro-**Cess** (FDI = foreign direct investment) EU eastern enlargement brings eastern European countries under the EU single market regime with its 4 freedoms (free trade in goods, in services; free capital flows – incl. foreign direct investment = multinational firms invests abroad; free labor movement

Trade is powerful engine of structural change; but affects only tradables sector. FDI also affecs nontradables sector 231



Key aspects of FDI

Inward FDI depends

- On attractiveness of location (low wages, high labor productivity, top infrastructure, large/growing market, low energy costs etc.
- Multinational firm considers production abroad as more interesting than exporting/licensing
- Outward FDI: domestic firms have some competitive advantage/e.g. technology advantage which allows successful prodution abroa P.1.1. Welfens www.eiiw.eu



FDI brings important impulses FDI inflow = long term inflow

- FDI brings
 - Technology transfer/product upgrading (access to foreign markets)
 - Increase of capital stock K; this implies that capital intensity K/L (L is labor) is rising and hence labor productivity and average per capita income; and hence real wage rate
 - Hungary and Tchech Republik have emphasized FDI inflows already early on: Privatization process! 27.04.2017 P.J.J. Welfens www.eiiw.eu



 Macro Supply Perspective (Y is output, t is time; Y:= real Gross Domestic Product =GDP, p is price)
 Micro = perspective of single firm i with production function Y_i (K_i,L_i, A_i) where Y is output, K capital, L labor (number of people), A technology; rise of aggregate Y/L desired

- Macro = aggregate firms; GDP is Y(K, L, A)
 - 0<β<1; consider Y=K^β(AL) ^{1-β}
 - FDI affect dK/dt and hence K; also dA/dt, hence A
 - FDI inflow can be pro-competitive (more firms) and stimulate innovation; but also could lead to monopolization (specific sectors) = higher p, less
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Modernization of the Economic stem

- Systemic transformation: Privatization etc.
- Membership in global organizations (IMF, WTO ...)
- Modernization of the Economic Sytem
 - New institutions; compliance with EU acquis communautaire
 - Special case of membership of Euro zone (Slovenia, Slovak Rep.; Malta, Cyprus)
 - New economic policy: geared towards social market P.J.J. Welfens www.eiiw.eu 235



Different developments

- Hungary, Czech R.
 with high FDI inflows per capita
- Poland and Slovak
 Republic attracted
 high FDI only later
- Supply-side reforms strong in most accession countries

Prior to internatioan banking crisis (07/08) economic development after overcoming transformation recession – fairly good in most countries: high growth, declining unemployment rate;

Hungary has problems...



Transatlantic Banking Crisis

- Serious problems
 - In Baltic Countries which had high current account deficit-GDP ratios
 - In Hungary which faces problems with debt refinancing and need to cut budget deficit-GDP ratio

Industrial production in accession countries has decreased in 2008/09 since many firms are suppliers to EU15 firms or US firms (outsourcing); or part of offshoringdynamics (subsidiaries of foreign MNCs)

International Competitiveness and Economic Catching-up

- Firms from eastern Europe increase market share in EU single market
 - Product innovations = share of more sophistated products is rising over time; export unit value (average export price) will increase
 - Process innovations (raises) profitability)

- We make a disction among sectors
 - Labor intensive = not very technologyintensive = laborcost advantage
 - Resource intensive sectors
 - Science intensive sectors = shareshould increase over time 238



Innovation and Structural Change: <u>RCA</u> = revealed comparative advantage

- International competitiveness of a specific sector (i)
 - Export-import ratio of that sector i better than aggregate (average) export-import ratio
 Balassa-Samuelson
 Revealed comparative advantage
 - Modified RCA: Export share of firms in EU single market

 (EU15) relative to export share of competitors
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- International competitiveness
 - Based on competition (policy)
 - Based on foreign direct investment
 - Based on intelligent import of intermediate products
 - Based on national R&D (research & development)



Modified RCA as indicator of industrial specialization

- Germany, Austria and other EU15 countries
- China as new Asian benchmark
- Russia
- Selected EU accession countries (Eastern E.)

Indicator RCA; EUV

- If positive = sector i of country considered has comparative advantage (eg countries with relatively low wages should have positive RCA in labor intensive sectors)
- Export unit value should increases if national reforms/policy measures + EU reforms



Focus of the following indicators is on industry

• We expect

- low wage countries to have comparative advantage in labor-intensive industries (left part of following diagramme)
- high wage countries with good education system – to be specialized mainly in knowledge-intensive/scienceintensive differentiated goods

We expect

Upgrading of export assortment over time and hence rise of export unit value (average world market price) – unless country is big (case of China) so that rising exports drive down world market price; or that economies of scale are strong



Modified RCA of Exports 1993-2008 and Export Unit Values 1993 + 2008, USA



Source: Comext-Database and own calculations

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Modified RCA of Exports 1993-2008 and Export Unit Values 1993 + 2008, Germany



Source: Comext-Database and own calculations

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Modified RCA 1993-2008 and Export Unit Values 1993 411 2008, Austria



Source: Comext-Database and own calculations

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Modified RCA of Exports 1993-2008 and Export Unit Values 1993 + 2008, China



Source: Comext-Database and own calculations

27.04.2017

EÎÎW

Modified RCA of Exports 1993-2008 and Export Unit Values 1993 + 2008, Russia



Source: Comext-Database and own calculations

27.04.2017

EÎÎW

Modified RCA of Exports 1993-2008, Poland



Source: Comext-Database and own calculations

27.04.2017





Source: Comext-Database and own calculations

27.04.2017



Source: Comext-Database and own calculations

27.04.2017



Economic Perspectives for

ZU15
Economic recovery in 2010 in EU, worldwide

- Trade will recover, grow strongly; intra-EU, global = positive economic specialization effect
 = per capita income rising
- FDI inflows into Eastern Europa could slow down as firms in EU15, US, Japan, Korea face problems of low profitability = slower growth dynamics in Eastern Europe, migration+
- Role of EU, IMF, EBRD, EIB; New Lisbon Agenda (2010+) P.J.J. Welfens www.eiiw.eu



Some Key Issues for Future...

- Stabilization
- Growth
- EU eastern enlargement III (which countries and when?)
- EU neighborhood policy

- EU15: full EU single market = no restrictions on labor mobility
- EU27-Russia
- Euro membership for which countries
 - Convergence criteria
 - When
 - With which effects?



Problems for EU Energy security problems (concerning particularly EU accession countries)

Banking system remains fragile in OECD countries/EU = risks for growth, € zone enlargement??, convergence criteria

Political instability in eastern of C
 Europe, new nationalism Out
 P.J.J. Welfens www.eiiw.eu

Globalization continues, role of EU might decline – despite more member countries

 Climate policy problems, but also new field for international cooperation (majority of C02 emissions outside OECD)


More for Discussion

- EU28 and Russia
- EU and China
- EU and ASEAN
- Imperial overstrech of EU
- EU membership useful for all member countries; effects on outsiders

- Political development within EU and its member countries
- Role of EU in economic globalization?
- Lisbon Agenda 2020 (ICT/Internet etc.)



EU eastern enlargement 2015

- Countries on the balkans are difficult challenge for new enlargement
- Euro zone enlargement
 2015: yes; UK still no?
- Turkey remains on the agenda: Verheugen
 Report rather incomplete (did not take into account population dynamics of Turkey)

Experiences of southern enlargement partly encouraging

- EU eastern enlargement I (2004) and II (2007):
 - 2004 round difficult, but works (for the big group)
 - 2007 catching up II/I by 2015 to be expected
 - Membership of Turkey after 2020...



Role of EU in Global

Organizations?

- Wonderful to have IMF, WTO because they nurture globaliation = benefitting EU
 - EU still represented in a fragmented way in international organizations: IMF, WB
 - No joint EU representation except in WTO
 - EU weak in Global Summit on Information Society 27.04.2017
 B.J.J. Welfens www.eiiw.eu

Banking crisis shows that EU has not one voice; new rules for financial sector required

Eurozone countries vs.
 UK etc. = PROBLEM

Option: Concluding a treaty among central banks of Eurozone countries (see problem with Lisbon Treaty)

We should be aware of problems, create new EU



opportunities

- No longer old EU alive where common fear of Soviet Union was a glue among member countries
- It must be shown that in
 Line conomic terms EU is useful
 Min for all countries and major
 But strata; sustained economic
 Le convergence within EU is
 needed

For supranational and national policy layer: Defining policy assigments – taking also account of subsidiarity – adequately

- Link EU with ASEAN & MERCOSUR
- Build digital EU

Leadership in climate U is policy; and banking reform

27.04.2017

Thank you for your attention

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